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A QUARTERLY PUBLICATION OF THE HOME BUILDERS ASSOCIATION OF ALABAMA
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METRO MOBILE PARADE OF HOMES
 RCJ CONSTRUCTION
 Photo credits: John O'Dell and Access Magazine

A unique floor plan and unexpected finishes make for a showstopper of a Showcase Home. Read more about the home, constructed by RCJ Construction, Inc. for the Home Builders Association of Metro Mobile's Parade of Homes, beginning on page 23.



(Top) Three French doors opening to a brick-walled foyer make for a dramatic entrance into the Showcase Home.

(Bottom) A bonus space upstairs provides a spot for watching TV or curling up with a book, while a nearby alcove houses a study area.

(Left Top) The open floor plan allows for easy transition between the kitchen, dining and living areas.

(Left Bottom) The screened-in porch features an outdoor kitchen and motorized window screens.



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cover pullout

RIVER LIVING



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on the cover

A dramatic entrance sets the stage for the Showcase Home constructed by RCJ Construction, Inc. of the Home Builders Association of Metro Mobile.



P E R S P E C T I V E

As we're celebrating the Home Builders Association of Alabama's 60th anniversary this year, it's fitting that we not only commemorate our accomplishments but also focus on making plans for the future. Last month we assembled a group of members from across the state to take part in a strategic planning session at the HBAA office. Our goal was to address the priorities and challenges that our members are currently facing and that will be of utmost importance to them over the next three to five years, and to strategize ways that the HBAA can help meet those challenges.



I want to personally thank the members who served on this task force for their input and guidance. We had a lot of great discussion and were able to create an updated roadmap for the association that we believe will provide the greatest benefit to our members. I look forward to sharing these plans with you in the near future at our upcoming meetings.

Speaking of upcoming meetings, I hope you're making plans to bring your family and join us for the HBAA Summer Meeting, July 21-23 at the Hilton Sandestin Beach in Destin, Florida. The Summer Meeting has really turned into a vacation tradition for many of our members' families, and it's always fun to see their children grow up and return with their own children. As usual, we're planning a lot of fun and entertainment for children and adults alike, including the return of our Saturday afternoon pool party.

We've also got some fantastic educational opportunities lined up for you during the Summer Meeting. We'll hold a panel discussion addressing some of the most common mistakes builders make that can lead to lawsuits, licensure complaints and code violations, as well as how to best avoid making these mistakes. We'll also be joined by Carol Morgan with mRELEVANCE for a session on how to manage your business' online reputation, including how to respond to negative reviews and gain positive testimonials.

You'll find details about the 2016 Summer Meeting, including a schedule of all of our meetings and activities, on page 19. Make your hotel reservations now and get ready to head to the beach in July for a lot of fun and fellowship with your fellow members from across the state.

Last but not least, I want to take a moment to thank everyone who participated in the 22nd Annual Alabama Home Builders Foundation Golf Classic last month. The event, which was organized by our Past Associates Committee Presidents under the leadership of 2016 Chair Cathy Brown, is the primary fundraiser for the Foundation, with proceeds benefiting its scholarship fund and other educational initiatives. Congratulations are in order for the Huntsville/Madison County Builders Association team for an unprecedented sixth Foundation Cup win in a row! Thank you to all of our sponsors, especially Alabama Foundation Specialists (AFS) who stepped up again as the title sponsor, for helping to make the day a tremendous success for the Foundation. In the fall issue of the magazine you'll get to see the names and faces of the 60 Foundation scholarship recipients who you are helping learn the skills they need to enter the home building workforce.

Have a wonderful summer, and we'll see you at the Summer Meeting in July!

A handwritten signature in black ink that reads "Mark Reid". The signature is written in a cursive, slightly stylized font.

Mark Reid
2016 HBAA President

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In addition to following us on Facebook (www.facebook.com/HBAAAlabama), you can now also keep up with the HBAA's activities on Instagram. Follow @hbaalabama to view photos of our events as well as building and remodeling projects that our members are engaged in throughout the state.

HBAA WINS NATIONAL PR, WORKFORCE DEVELOPMENT AWARDS

The HBAA has been named the winner of two Association Excellence Awards from the National Association of Home Builders (NAHB). The awards were open to all state and local Home Builders Associations in the nation for projects conducted in 2015.

The HBAA won the award for Best Public Relations Campaign Conducted for its "Build with the Best" statewide campaign in which consumers were directed to www.bamasbestbuilders.com, where they can easily search for builder and remodeler members in their area. The HBAA also won the award for Best Workforce Development Plan Implemented for its partnership with the State of Alabama Plumbers and

Pipe/Gas Fitters Board to offer a groundbreaking plumbers education program in the Madison County school system.

The Association Excellence Awards is an annual program designed to recognize the outstanding accomplishments of state and local HBAs in the field of association management. The winning entries will be added to a searchable online directory of AEA winners so that other executives and associations across the country can access and learn from them in order to provide better service to their own members and community.



FOUNDATION SCHOLARSHIP RECIPIENT BREAKS GROUND AS FIRST FEMALE CARPENTRY CONTEST WINNER

One of this year's recipients of a scholarship from the Alabama Home Builders Foundation has made history in the SkillsUSA competition. Carly Stanford became the first female to win the SkillsUSA AL's high school division carpentry contest. Stanford graduated from St. Clair County's Eden Technical Center last month.

Look for more information about all of the 2016 Alabama Home Builders Foundation scholarship recipients in the fall issue of *Alabama Homebuilder* magazine.

Peggy Turner, one of the AHB Foundation Directors, presents Carly Stanford with a scholarship on behalf of the Foundation.

GET MONEY BACK WITH MEMBER REBATE PROGRAM

Attention builder and remodeler members: Have you signed up for the HBAA Member Rebate Program yet? If not, you're missing out on getting rebates on a wide range of products and supplies that you're probably already using on the jobsite.

Sign-up is easy and online filing means that you don't have to keep track of paperwork. Visit www.hbarebates.com/hbaa.html to learn more and to sign up.

FREE CARPENTRY CLASSES SET FOR SHELBY, LIMESTONE COUNTIES

Adults in Shelby and Limestone Counties will once again have the opportunity to learn skills to help them enter the homebuilding industry, thanks to a partnership between the Alabama Home Builders Foundation and local career tech schools.

The Foundation is continuing its popular basic residential carpentry certificate program this fall. The classes meet two nights a week for 8 weeks with classroom and hands-on work to give students a basic understanding of the residential carpentry field.

There is no cost to the students to attend the program, which is underwritten by the Foundation. However, there is an application

process and students are selected primarily based on their interest in working in the homebuilding industry. Classes are limited to 15 students each.

The program will be offered September 27-November 15 at the Shelby County College and Career Center in Columbiana, and September 29-November 17 at the Limestone County Career Tech Center in Athens. For information about the basic residential carpentry program, contact Artemis Moore, AHB Foundation Director, at 1-800-745-4222 or email artemismoore@hbaa.org. Details may also be found on the Foundation website, www.ahbfoundation.org.



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LOCAL H B A NEWS

HGTV, FOOD NETWORK STARS HIGHLIGHT GREATER BIRMINGHAM HOME SHOW

For its 2016 Home Building & Remodeling Showcase at the Pelham Civic Center, the Greater Birmingham Association of Home Builders brought out some faces that were familiar to regular viewers of HGTV and the Food Network. Lucy Farmer, one of the contestants on the recent season of HGTV's "Beach Flip", hosted a seminar on how to use old pieces and make them new again. She also spoke about her "Beach Flip" appearance and how she incorporated her own personal style into the competition.

Also making an appearance was Martie Duncan, one of the contestants on "The Next Food Network Star", who provided daily cooking demonstrations at the booth of InSinkErator, one of more than 70 vendors to participate in the show.



GBAHB Associates Council Chair Chad Garretson, 1st Vice President Clint Lovette and President Kyle Murphy visit during the Builder Appreciation Night at the GBAHB's Home Building & Remodeling Showcase.

On the night before the Showcase began, the GBAHB hosted a Builder Appreciation Night, giving attendees a preview of the show. More than 100 builders and associates turned out for the event, which was sponsored by associate members and featured door prizes for the builders.

HUNTSVILLE HOME SHOW FEATURES RECORD PARTICIPATION

The Huntsville/Madison County Builders Association's 2016 Building, Home & Remodeling ShowSM was a huge success for both exhibitors and attendees alike. This year's show featured a record number of booths with more than 225 companies participating.

Adding to the excitement of the event were celebrity guest appearances by the "Wall Wizard" Brian Santos, painting expert extraordinaire, and by Eli Gold, the voice of Alabama football. Local TV station WHNT Channel 19, with the help of Batteries+Bulbs, was on hand to help with

programming weather radios for consumers. Over 8,000 consumers were exposed to hundreds of products and services at the ShowSM.



NAHB Chief Economist Dr. Robert Dietz gives GBAHB members an update on the state of housing nationally.

GBAHB MEMBERS GET UPDATE ON HOUSING MARKET AT ECONOMIC SUMMIT

Members of the Greater Birmingham Association of Home Builders heard updates on the local and national housing markets at its recent economic summit. Held at Inverness Country Club, the event featured Dr. Robert Dietz, Chief Economist for the National Association of Home Builders, who focused on the national scope. Additional speakers included Dwight Sandlin of Signature Homes, who discussed the local housing market, and CPA Clay Hagler, who gave a tax law update with advice for how to better prepare your taxes. The summit was sponsored by Trustmark Bank, Will & Pierce/Delta and First Lenders.

A NIGHT OF ABPAC FUN FOR MOBILE MEMBERS

Gallery Homes hosted a recent corn hole tournament and ABPAC drawdown for its fellow members of the Home Builders Association of Metro Mobile. Co-sponsored by Mobile Appliance, the night provided a laid back atmosphere mixed with some fun competition. Mark Davis of Harmony Realty and Paul Hildesheim of Gallery Homes were the last men standing at the corn hole tournament, and they each went home with a travel corn hole game set.

The night also featured a drawdown for ABPAC, emceed by HBAMM 1st Vice President Robbie Mullen of Robert Mullen Builders and Bo Wilder of Bo Wilder Contracting. The two remaining number holders, Robert Dueitt of T & R Properties and Amy Reid of Heath Parker State Farm, decided to split the winnings.



Robbie Mullen, HBAMM 1st Vice President, assists Bo Wilder with the drawdown during HBAMM's recent corn hole tournament and ABPAC event.

PREVIEW PARTY KICKS OFF SUCCESSFUL GBAHB PARADE OF HOMES

Members of the Greater Birmingham Association of Home Builders got a sneak peek at its newest Ideal Home during its 2016 Parade of Homes kick-off party. More than 350 members attended the party at the Ideal Home, which was built by J. Wright Building Company.

The night included an awards ceremony during which Parade home award winners were announced. Parade homes, which were divided by city/town and by price range, were judged by builders from around the state. The Best in Show award, given to the home with the highest overall score, went to a home in the Trussville Springs community that had been constructed by Harris Doyle Homes, Inc.

For the 2016 Parade, the GBAHB devised a media plan that was bigger in scope than in past years. The “Talk of Alabama”, a one-hour morning news show airing on the local ABC station, broadcast an entire show from the Ideal Home. Reporter Jeh-Jeh Pruitt from Birmingham’s Fox station was also at the Ideal Home during “Good Day Alabama”, giving viewers a taste of the Ideal Home.



Jeremy Wright, builder of the 2016 GBAHB Ideal Home, is interviewed during the GBAHB's Parade of Homes.

Additionally, several Birmingham area radio stations conducted live broadcasts from participating Parade villages, giving the

builders and communities added exposure.

HMCBA BUILDERS/REMODELERS EXCITED ABOUT SPRING TOUR OF HOMESSM

Builder and remodeler members of the Huntsville/Madison County Builders Association had reason to celebrate the association’s 30th Annual Spring Tour of HomesSM. Rainy and cool weather did not deter consumers

from coming out to view the 76 new homes and two remodeled homes available for touring. The 27 builder/remodeler members who entered homes were well pleased with the consumer traffic.

METRO MOBILE MEMBERS TAKE ON THE GOLF COURSE

The Azalea City Golf Course played host to the Home Builders Association of Metro Mobile’s President’s Cup Golf Tournament. Seventeen teams gathered to play in the tournament and enjoy the beautiful weather. Tournament sponsors set up camp at different tee boxes and greeted the golfers as they played through, with many offering treats and giveaways for added fun. After the tournament, members joined the golfers at the clubhouse for a crawfish boil sponsored by the HBAMM Remodelers Council.

Members of the HBAMM take time out for selfies at the President’s Cup Golf Tournament.



Members of the HBA of Dothan & the Wiregrass Area donated time and labor to restoring a century-old farmhouse at the Dothan Area Botanical Gardens.

HBA OF DOTHAN HELPS RESTORE TURN OF THE CENTURY FARMHOUSE

In the spirit of community service, the Home Builders Association of Dothan & the Wiregrass Area recently stepped up to help the Dothan Area Botanical Gardens with a renovation project. The project involved the restoration of a beautiful old turn of the century farmhouse that was donated to the Botanical Gardens. The farmhouse had considerable exterior damage and required the removal of siding, cornices and exterior trim. Several HBADWA members came to the rescue and gave many hours of manpower to help in this project. The farmhouse will eventually be used as a small meeting facility for local garden clubs and civic organizations.

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HBA OF TUSCALOOSA AUCTIONS RAISE MONEY FOR LOCAL CHARITIES

The Home Builders Association of Tuscaloosa recently held its Annual Silent & Live Auction at the HBAT Office. HBAT member and local comedian Max Karrh of Bryant Bank served as the auctioneer.

This year's event raised over \$6,200 with funds to be distributed to HBAT Charities, Inc., the scholarship and community service arm of HBAT, and the Miracle League of Tuscaloosa, which provides opportunities for children with disabilities to play baseball in the Tuscaloosa area.

Auctioneer Max Karrh entices members to bid on items during the HBAT's live auction fundraiser.

BALDWIN COUNTY HOLDS FUNDRAISER FOR SCHOLARSHIPS

The Baldwin County Home Builders Association's Associate Council recently held its annual Silent Auction and Crawfish Boil. The event helps raise money for the Associate Council's scholarship program, which provides scholarships for students who are pursuing higher education in a home building-related discipline. This year's auction raised over \$4,500.

Don Druse reads off the winning bids in the BCHBA's silent auction fundraiser.



GREATER BIRMINGHAM PWB PARTNER WITH STUDENTS FOR PLAYHOUSE PROJECT



Members of the Greater Birmingham PWB and students at Lawson State Community College worked together to construct two playhouses to auction off for charity.

The Greater Birmingham Association of Home Builders' Professional Women in Building (PWB) chapter initiated a new fundraiser this year called PlayHouse for SafeHouse. Working in conjunction with students at Lawson State Community College, the PWB helped craft two playhouses that were sold via silent auction at the GBAHB's Home Building & Remodeling Showcase. While the students managed the construction work, PWB members helped paint and put the finishing touches on the playhouses, with one styled in a pink "girly" theme and the other in a more masculine camo theme. Several GBAHB members generously donated or heavily discounted their products to help make the project possible. The project raised more than \$2,000 to be split between the two charities.

In honor of the students' hard work on the playhouses, the GBAHB presented awards during Lawson State's awards ceremony. The Student Ambassador Award was given to Trevor Scott in recognition of his time donated to man the playhouse booth at the Showcase and provide information on Lawson State, and the Student Craftsman Award was presented to Steven Deavers in recognition of his leadership during the construction phase of the project. In addition to a plaque, each student was given a \$250 scholarship.

DOTHAN GOLF TOURNAMENT RAISES \$15,000 FOR ABPAC

A bit of bad weather didn't stop the members of the Home Builders Association of Dothan & the Wiregrass Area from enjoying their recent golf tournament. A total of 16 teams competed and more than 30 sponsors helped make the tournament a success as it raised over \$15,000 for ABPAC.

"There is a positive vibe in the building industry in Dothan and the Wiregrass Area and this positive vibe made for a great day!" said Executive Officer Marella Collins.

Members of the HBA of Dothan & the Wiregrass Area get ready to start their ABPAC golf tournament.





WORK BEGINS ON BALDWIN COUNTY HBA'S HOME FOR A HERO

Work is underway on the home that the Baldwin County Home Builders Association Charitable Foundation is building for a wounded Iraq War veteran. The "Home for a Hero" is the first project for the newly formed foundation, and when it's completed it will house Sgt. Paul Douglas Rains, Jr. and his family.

Sgt. Paul D. Rains Jr., his wife Jessica and their four daughters sign the foundation of their home that is being constructed thanks to the BCHBA's Charitable Foundation.

CALHOUN COUNTY MEMBERS TREATED TO LOW COUNTRY BOIL

Members of the Home Builders Association of Greater Calhoun County took their general membership meeting on the road for a recent night out. One of the associate members, Remodeler's Outlet, hosted the event. Owner Clayton Angell prepared a low country boil and showcased his new Viking showroom. Viking District Sales Manager Carl Cohen gave an informative presentation as members enjoyed the food and fellowship.



Viking District Sales Manager Carl Cohen, Remodeler's Outlet owner Clayton Angell and HBAGCC Vice President Wallace Higgins enjoy the low country boil hosted by Angell at a recent membership meeting.



Members of the HBAMM play a round of blackjack at the Casino Night hosted by the Professional Business Committee.

HBAMM MEMBERS TEST THEIR LUCK AT CASINO NIGHT

The Home Builders Association of Metro Mobile's Professional Business Committee hosted a Casino Night at the Inca's Grand Hall. With the theme being St. Patrick's Day, most people dressed in green and brought the luck of the Irish with them. The PBC even served green margaritas as a specialty drink. Everyone enjoyed a catered barbeque dinner by Charlie Wilton Catering and played casino games. At the end of the night, players took their funny money and bid on items up for auction.

HMCBA MEMBERS ENJOY BASS TOURNAMENT

Thirty-six boats arrived bright and early at Goose Pond Colony Marina on Lake Guntersville for the Huntsville/Madison County Builders Association's Jim Jones Member/Guest Bass Tournament. The seventy-two fishermen enjoyed breakfast, a full day of fishing, lunch, and an awards ceremony where a ton of door prizes were given away – from gift cards to a weekend in a home on Lake Guntersville. Tony Zeman of Mungo Homes was the proud new owner of the grand prize giveaway, a Traegar Pro Series Wood Pellet grill donated by HMCBA member Bob Wallace Appliance.

With the winning weight of 22.78 pounds, Matt Horn and Cody Bentley of Slaton Custom Homes walked away a little richer than they came, claiming \$1,000 and the first place title.

James Smith and Dennis Gray of Renasant Bank came in second place with a weight of 20.72 pounds. The Big Bass weighing 8.4 pounds was also caught by Smith and Gray. With a weight of 17.28 pounds, Kevin Whitworth and Gary Terrel of Whitworth Concrete Works took third place.



Jim Jones congratulates Matt Horn and Cody Bentley of Slaton Custom Homes on their first place win in the HMCBA bass tournament.

BOOTH SALES OPEN FOR HUNTSVILLE FALL HOME & GARDEN SHOW

The Huntsville/Madison County Builders Association will host its 6th Annual Fall Home & Garden Show August 27 – 28, 2016 at the Von Braun Center's South Hall in Huntsville. The association looks to build on the success of last year's show, which nearly doubled in size from the previous year with over 150 vendors exhibiting.

Booth sales are open to all HBAA members and an early sell-out of booth space is expected. To learn more about how you can be part of this show, contact Theresa Kennedy (theresa@hmcb.org) at (256) 536-2602 or visit www.buildinghomeandgardenshow.com.



Christopher Murphy, Director of the Montgomery Department of Public Safety, helps Acme Brick employees at their Montgomery office celebrate the company's 125th birthday.

ACME BRICK CELEBRATES 125 YEARS

Acme Brick Company recently celebrated its 125th year in business with events at its 66 offices and 22 brick and block plants in 14 states, including Alabama. Each site marked the occasion with a birthday cake and commemorative gifts for employees. A 125th birthday plaque was also dedicated near the entry of each Acme sales office and plant. At the Montgomery office, Christopher Murphy, Director of the Montgomery Department of Public Safety, attended the special event on behalf of the city.



More than 100 members of the Shoals HBA turned out for their general membership meeting featuring Alabama's Secretary of State John Merrill, who encouraged everyone to register and to vote.



Baldwin County HBA Associate Council chairperson Barbara Fretwell, BCHBA President Chris Farlow of Valere Homes and City of Daphne Councilman Ron Scott open the BCHBA's 29th Annual Home and Product Showcase at the Daphne Civic Center.



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For more than 35 years, the Alabama Housing Finance Authority (AHFA) has been helping Alabamians achieve their dream of owning a home. Created by the Alabama Legislature to serve the housing needs of low- and moderate-income Alabamians, AHFA creates housing opportunities through the affordable financing of single- and multi-family housing.

The flagship Step Up program is designed specifically for moderate-income homebuyers who can afford a mortgage, but need help with the down payment. The program offers a competitive 30-year, fixed interest rate and a down payment assistance option.

It's a program that helped Joanne Renfroe purchase her home. Renfroe's granddaughter Ziriah played a huge part in her decision to buy a home. Renfroe is ZiZi's legal guardian and says she had often contemplated buying a home, but didn't think she could afford it with just her income. She was concerned about repairs and the upkeep, but most importantly she wanted a place they could feel secure and comfortable in a quiet neighborhood.

Renfroe said, "I heard about the Step Up program from a friend at work. I thought it was only for certain property in certain areas, but when I was told by my lender that I could purchase wherever I wanted, that is when the doors really started to open up for me."

Renfroe shared that through the support of her lender and Realtor®, she was able to navigate a path to the purchase of her new home. She and ZiZi moved into their new home in Decatur the week of Thanksgiving 2014. She said, "We love our new home and our new neighborhood. This was without a doubt the best decision for us. It is a dream come true. I want to thank everyone involved with helping to make me a very proud homeowner for many years to come."

Gidget Maxwell took advantage of another AHFA option – a Mortgage Credit Certificate (MCC) – to buy her home.

Maxwell said, "When I'm not working my normal job, I'm showing and working with my horses. They are my world." That's why privacy, space for her horses to run around and easy access to the horses were some of the things Maxwell was looking for in her home. She got her wish in June 2015 when she moved into her new home in New Market.

Maxwell purchased her home with the help of an MCC, which reduces the amount of federal income tax homebuyers must pay, in turn freeing up income to qualify for a mortgage. Borrowers can claim a tax credit up to 50 percent of the mortgage interest paid per year, capped at \$2,000 annually. It is a dollar-for-dollar reduction against a borrower's federal tax liability.

Maxwell stated, "I needed to stay within a certain number for my monthly payment and an MCC made that possible." She's enjoying her homeownership journey saying, "Being a homeowner means a lot to me. I feel stronger as a woman, very independent. I'm very blessed and thankful to have this opportunity come into my life, have the horses close, and have a shorter commute to work."

Many potential homebuyers want to know if they have to be a first-time homebuyer to use AHFA's homeownership programs. The answer is – not necessarily. While AHFA's programs are an ideal fit for people making their first home purchase, the Step Up program is not restricted to first-time homebuyers. The Mortgage Credit Certificate is restricted to first-time homebuyers or homebuyers who have not owned a home in the past three years.

Visit www.ahfa.com to learn more.

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HBAA SUMMER MEETING

combines education & fun

Registration has begun for the 2016 HBAA Summer Meeting, July 21-23 at the Hilton Sandestin Beach Golf Resort & Spa in beautiful Destin, Florida. The Summer Meeting combines education, networking, and plenty of food and fun for all ages for a getaway that you and your family won't forget! Here's a sneak peek at some of the weekend's highlights.



EDUCATIONAL SESSIONS

- **Errors and Transgressions: What NOT to Do if You're a Builder** Avoid the pitfalls that can cost you and your business a great deal of time and money. Our panel of leading experts will share the most common mistakes that builders make that lead to lawsuits, licensure complaints, and code violations, and how best to avoid them.
- **Managing Your Online Reputation:** With the majority of consumers now relying on online reviews and endorsements from their friends, managing your online reputation--no matter how big or small your business --is more crucial than ever. Join Carol Morgan from mRELEVANCE as she provides tools, tips and techniques for monitoring, protecting and defending your brand reputation. You'll learn how to handle negative reviews, the difference in being proactive vs being reactive, how to get positive customer testimonials, and more.



ACTIVITIES:

- **Welcome Reception** Kick off the weekend by stopping by our Welcome Reception for drinks while catching up with your fellow members from around the state before enjoying the rest of your open evening.
- **Dinner/Dance** Our Friday night dinner/dance is always a big hit with children and adults alike, with plenty of great food and exciting entertainment. After enjoying our lavish dinner buffet, it's time to hit the dance floor for a high-energy dance party courtesy of The A-Town A-List!
- **Pool Party** It's back! Our always-popular Saturday afternoon pool party returns to close out your weekend with fun in the sun for all ages! Spend a relaxing afternoon beside the pool with live music by The Cooties and frozen drinks to help beat the heat. The kids will enjoy inflatables, games and plenty of frozen sweet treats. It's the perfect way to end our fun-filled weekend together.

To learn more about the Summer Meeting and to register, visit www.HBAA.org or call the HBAA office at 1-800-745-4222.

2016 HBAA SUMMER MEETING TENTATIVE SCHEDULE

July 21-23, 2016
Hilton Sandestin Beach / Destin, FL



THURSDAY JULY 21

7:00 a.m.-6:00 p.m.	Registration
9:00 a.m.-10:00 a.m.	Past Associate Committee Presidents
10:00 a.m.-11:00 a.m.	Investment Property Owners Council
10:00 a.m.-11:00 a.m.	Membership
11:00 a.m.-12:00 p.m.	AHB Foundation Directors
1:00 p.m.-2:00 p.m.	Public Relations
1:00 p.m.-2:00 p.m.	Land Developers
2:30 p.m.-3:30 p.m.	Seminar: Errors and Transgressions
4:00 p.m.-5:00 p.m.	Governmental Affairs/ABPAC
5:30 p.m.-6:30 p.m.	Welcome Reception*

FRIDAY JULY 22

7:00 a.m.-6:00 p.m.	Registration
7:00 a.m.-9:00 a.m.	Buffet Breakfast for All Registrants*
8:30 a.m.-9:30 a.m.	Past State Presidents
9:00 a.m.-10:00 a.m.	Associates/Area VPs
9:30 a.m.-10:30 a.m.	Local Presidents
10:00 a.m.-10:30 a.m.	Professional Women in Building
10:30 a.m.-12:00 p.m.	Seminar: Managing Your Online Reputation
12:00 p.m.-2:00 p.m.	Buffet Lunch for All Registrants*
12:00 p.m.-2:00 p.m.	Executive Officers
12:30 p.m.-2:00 p.m.	HBAA Remodelers
7:00 p.m.-11:00 p.m.	Dinner/Dance*

SATURDAY JULY 23

7:00 a.m.-1:00 p.m.	Registration
9:00 a.m.-10:00 a.m.	Executive Committee
10:00 a.m.-11:30 a.m.	Board of Directors
2:00 p.m.-5:00 p.m.	Pool Party*

*Family members and other guests must be registered in order to participate in these activities.

Your Summer Meeting Memories

The HBAA's annual Summer Meeting always yields some fun and funny moments that members still talk about years later. As the HBAA marks its 60th anniversary this year and takes a look back at some of the highlights from our association's history, we asked members to share some of their favorite Summer Meeting memories. Here are a few of the moments that stood out in their minds.

"One year I took part in the Womanless Beauty Pageant that we held during the pool party. Unfortunately, my hotel room was in an adjacent complex and not at the Hilton that was hosting the event. So.... I had to come dressed and ready! Walking over to the Hilton proved to be embarrassing, and many thoughts crossed my mind and the minds of others according to the looks I received! I sported a white full piece swim suit with red and white Hawaiian wrap and a nice floppy hat that did not conceal my mustache, I was stylin' to say the least but all the while prayed that my two daughters would not be permanently traumatized! Fun times"

—Sam Almaroad,
HBA of Greater
Calhoun County



Sam Almaroad was one of the many members who put on quite a show for the 1995 Womanless Beauty Pageant.

"I think my favorite Summer Board memory was when Steve Steele was HBAA President and the staff had planned a surprise fireworks show, which Russell had told Steve about. Everyone was out by the pool at the party and it was about an hour before the surprise fireworks. In his "whispering" voice Steve asked Russell when the fireworks were going to start, except in his booming voice about 30 or 40 people heard him. So needless to say the fireworks were not a surprise."

--Lynn Corder, HBA of Tuscaloosa

"The great thing about Summer Board is seeing everyone's children grow up. Those kids now have kids of their own! It's almost like an annual family reunion."

I must flash back to two events. One was the Womanless Beauty Pageant by the pool. It was hilarious! The builders always have such a great sense of humor and will literally make fools of themselves to raise money for ABPAC.

The other favorite moment was when we dressed up as Popeye, Olive Oyl and company for our membership drive. Billy McQueen was dressed as Wimpy, and he forgot to turn off his microphone after he left the meeting room and was just jabbering away!"

—Cathy Brown, Greater
Montgomery HBA

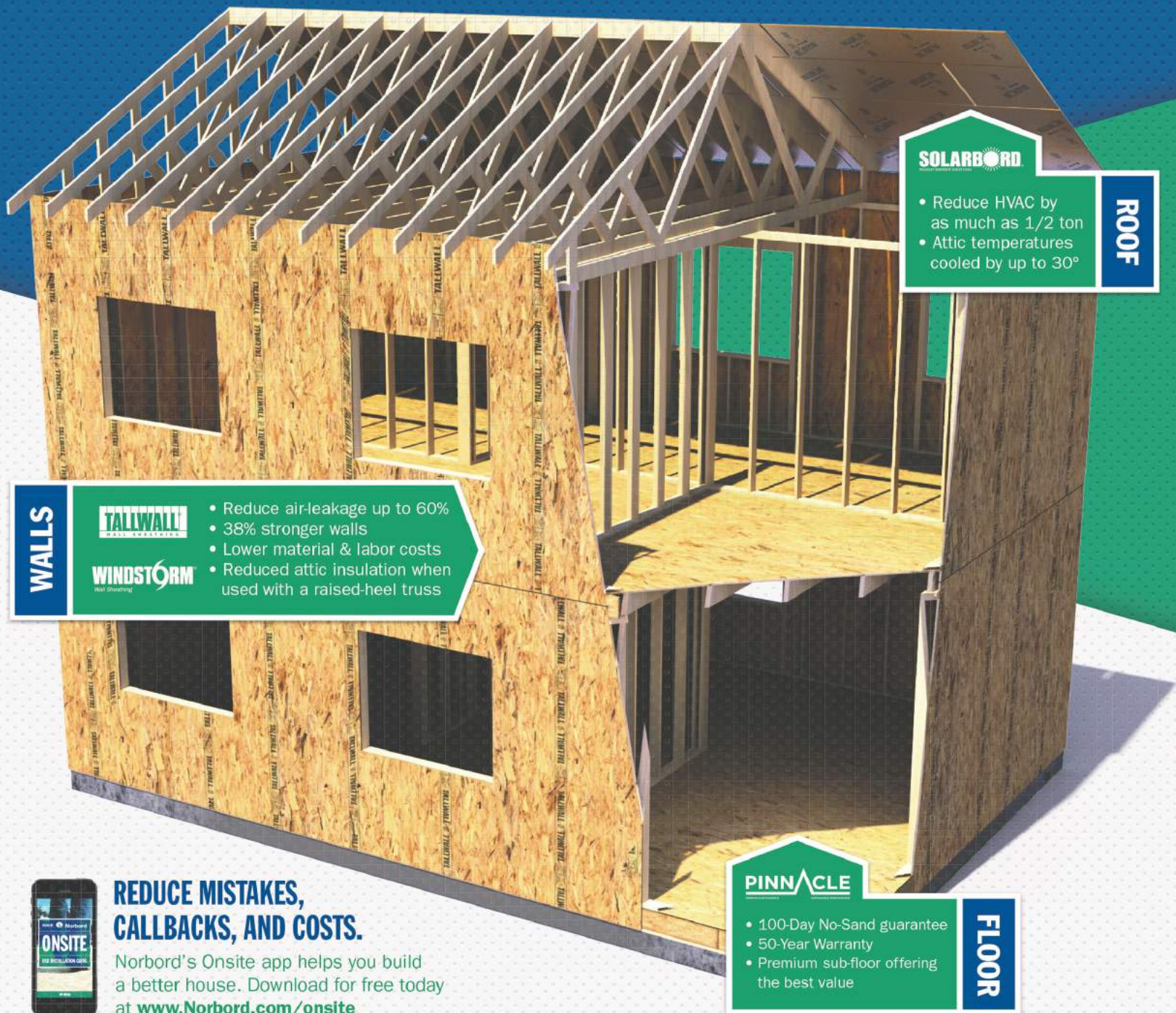


The 2002 HBAA membership drive featuring Jim Jones as Bluto, Cathy Brown as Olive Oyl, Kelly Bakane as Popeye and Billy McQueen as Wimpy provided plenty of laughs, some planned and some unplanned.



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RIVER LIVING



“It’s not your typical showcase house.”

BUILT BY
RCJ Construction, Inc.

PHOTO CREDITS:
John O'Dell and *Access Magazine*

That's the comment that Cullen Jacobs of RCJ Construction, Inc. heard echoed as visitors toured the Showcase Home he built for the Home Builders Association of Metro Mobile's (HBAMM) recent Parade of Homes. Located in the Riverwood Estates subdivision and close to the Dog River, the home was designed with an open floor plan to capture that river feel, as Jacobs described it, and was packed with plenty of unique features to make a memorable impression on visitors.

For starters, the entryway is not what you typically think of when envisioning an open concept home. Three French doors span the front of the house and open into a wide, shallow foyer facing a rustic interior brick wall. Beyond the wall, the open floor plan reveals itself, with the kitchen, dining and living areas blending seamlessly together under a dramatic coffered ceiling with antique heart pine flooring underneath.

The 3,700 square-foot home includes four bedrooms and three and a half baths, plus a three-car garage. It is packed with eye-catching touches throughout, particularly in the kitchen which features custom cabinetry, a stacked brick backsplash, high-end appliances and a large pantry with built-in wine storage.

Upstairs, a central bonus space is utilized as a small den, ideal for watching TV or reading, with a nearby alcove serving as a study area. Just off the landing, what would normally be unused attic space was turned into a cozy play niche.

One of the most popular areas of the home was the screened-in porch, which was a favorite not only with Parade attendees but with Jacobs as well. In addition to a fireplace and outdoor kitchen, the porch features motorized screens that can retract to take full advantage of pleasant weather.

The home also boasts several energy-efficient features, such as spray foam insulation, LED lighting and a tankless water heater. Many of the home's features are controlled through WiFi using smart phones or tablets.

The Showcase Home was among 20 homes entered in the 2015 Parade. The opportunity to build the annual Showcase Home is typically offered to the HBAMM 1st Vice President, the role that Jacobs was serving in last year. He eagerly stepped up to take on the task with the help of around 40 member companies who contributed supplies, labor and time to ensure that the home was completed in time for the Parade. "I thought the biggest challenge would be getting enough members involved in the project, but I



(Opposite) Three French doors opening to a brick-walled foyer make for a dramatic entrance into the Showcase Home.

(Top) The focal point of the master bath is a large round soaker tub, highlighted by an elegant chandelier.

(Bottom) Unused attic space was turned into a cozy play space just off the upstairs landing.



was amazed at how many people contributed and wanted to be part of it," said Jacobs. "I had very good people in all aspects working on the house. Without everybody doing what they did, the house would not have been the success that it was."

The HBAMM charged a nominal admission fee to the approximately 2,000 visitors who toured the Showcase Home, with proceeds being donated to The Child Advocacy Center, a local charity. Thanks to the admission fee, the HBAMM has been able to donate more than \$120,000 to the Center over the past 27 years.

The home sold three weeks before the Parade began, and Jacobs said that his company has reaped the benefits of the exposure gained by being the lead builder on the Showcase Home. Four new home plans are currently being drawn and several remodel projects are in the works. He's even meeting with a family member of the Showcase Home's new owners to discuss a potential project.

ABOUT THE BUILDER:

RCJ Construction, Inc. was founded in 2001 and joined the Home Builders Association of Metro Mobile (HBAMM) soon after. Based in Mobile, the company specializes in custom building and remodeling work. Owner Cullen Jacobs served as the 2012 Chairman of the HBAA Remodelers and is currently serving as the 2016 HBAMM President.



(Top) Among the kitchen's eye-catching features are high-end appliances, custom cabinetry and a coffered ceiling that is carried throughout the adjacent dining and living areas.

(Bottom) Cullen Jacobs of RCJ Construction, Inc. shows off the HBA of Metro Mobile's Showcase Home.

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(Above) Golfers tried their luck at one of three hole in one contests during the tournament.

(Top) The golfers gathered at Carosel Farm the night before the tournament to enjoy a steak dinner and fellowship time.



HBAA members from across the state came together to spend a day on the golf course while helping raise funds to help educate Alabama's future building industry workforce. The 22nd Annual Alabama Home Builders Foundation Golf Classic was held on May 12 at Cambrian Ridge in Greenville, with proceeds from the tournament benefitting the Foundation's scholarship program.

The tournament is organized each year by the Past Associate Committee Presidents, chaired this year by Cathy Brown of the Greater Montgomery Home Builders Association. The Golf Classic is the Foundation's primary fundraiser, with proceeds financing the scholarships awarded annually to students wishing to study the building trades in Alabama. In 2016, the Foundation awarded scholarships to 60 students throughout the state.

For the sixth year in a row, the team representing the Huntsville Madison County Builders Association won the coveted Foundation Cup. This year's team members included Bryan Askew, Max Barnett, Tim Ryberg and Bret Slaton.

GOLFERS COME TOGETHER IN SUPPORT OF FOUNDATION

The team from the Greater Birmingham Association of Home Builders placed second in the Foundation Cup contest. Team members included Dave Ashley, Clint Lovette, Kyle Murphy and Jeremy Wright.

The Foundation thanks the many sponsors and players who helped make the tournament such a success, especially Alabama Foundation Specialists, which once again served as its title sponsor. To learn more about the Golf Classic, including sponsorship opportunities, contact Alison Till at 1-800-745-4222 or email alisonstill@hbaa.org.

WINNERS

FOUNDATION CUP WINNERS

1ST PLACE TEAM: HUNTSVILLE MADISON COUNTY BUILDERS ASSOCIATION

Bryan Askew
Max Barnett

Tim Ryberg
Bret Slaton

2ND PLACE TEAM: GREATER BIRMINGHAM ASSOCIATION OF HOME BUILDERS

Dave Ashley
Clint Lovette

Kyle Murphy
Jeremy Wright

CANYON TO LOBLOLLY FLIGHT WINNERS

1ST PLACE TEAM: UNITED HEATING & AIR

Billy Henderson
Charles Nelson

Joe Robertson
Charles Rodgers

2ND PLACE TEAM: SOUTH ALABAMA BRICK

Jimmy Campbell
Wes Parker

Steve Porter
Kenny Thompson

LOBLOLLY TO SHERLING FLIGHT WINNERS

1ST PLACE TEAM: ALABAMA POWER

Hallie Brown
Joe Daffron

Jimmy Green
Joel Watts

2ND PLACE TEAM: ALABAMA FOUNDATION SPECIALISTS

Chris Brown
Jimmy Reist

Keith West
Tim West

LONGEST DRIVE

CANYON: Brett Marler
LOBLOLLY: Matt Tyson
SHERLING: Dave Ashley

CLOSEST TO HOLE

CANYON: Randy Knowles
LOBLOLLY: Keith West
SHERLING: Ken Fulford

TEAMS

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ALAGASCO

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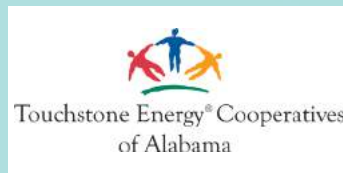
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(Top) The Huntsville/Madison County BA team proudly hoist the Foundation Cup trophy once again as they come up winners for the sixth year in a row. (Middle Left) Todd Slyman, 2016 AHB Foundation President, gives an update on the work of the Foundation. (Middle Right) Cathy Brown, the 2016 PACP Chair, welcomes the golfers to the tournament and thanks them for their support of the Foundation. (Bottom) The team representing the Greater Birmingham AHB was the runner-up in this year's AHB Foundation Golf Classic.



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EDUCATION

HBAA EDUCATION: YOUR BLUEPRINT TO SUCCESS

Whether you're looking to expand your business, save money or learn about the latest codes and regulations, the HBAA offers a variety of education around the state designed to meet your needs.

Dates and/or times and locations are subject to change if necessary. A course may be cancelled if minimum of 6 registrations are not received. Cancellation policy: To avoid course fee payment, registrants must give at least 48 hours notice to cancel. Registration required for all courses and tests. To register or for more information, contact Kory Boling, HBAA Education Director, at 1-800-745-4222 or koryboling@hbaa.org. Check the HBAA website calendar for the latest educational offerings: www.HBAA.org

CLASS LOCATIONS:

HUNTSVILLE: Huntsville Madison County Builders Association office, 2804 Bob Wallace Avenue

IRONDALE: Alabama Associated General Contractors of America office, 5000 Grantswood Road, Conference Room One

MOBILE: Home Builders Association of Metro Mobile office, 1613 University Boulevard S.

MONTGOMERY: HBAA office, 7515 Halcyon Summit Drive, Suite 200

QCI/STORMWATER EDUCATION

DATE	COURSE	LOCATION
August 11	QCI Initial Certification Course	Irondale
August 25	QCI Continuing Ed Course*	Madison
September 13	QCI Continuing Ed Course	Mobile
September 14	QCI Initial Certification Course	Mobile
October 5	QCI Continuing Ed Course	Huntsville
October 6	QCI Initial Certification Course	Huntsville
November 1	QCI Continuing Ed Course	Irondale
November 2	QCI Initial Certification Course	Irondale
December 7	QCI Continuing Ed Course	Montgomery
December 8	QCI Initial Certification Course	Montgomery

LEAD PAINT CERTIFICATION EDUCATION

DATE	COURSE	LOCATION
August 9	Lead Paint Continuing Ed Course	Montgomery
August 18	Lead Paint Initial Course	Montgomery
October 13	Lead Paint Continuing Ed Course	Irondale
November 17	Lead Paint Initial Course	Montgomery
December 14	Lead Continuing Education Course	Mobile

SAFETY EDUCATION

DATE	COURSE	LOCATION
June 23	Safety 6 Construction Course	Montgomery

QCI INITIAL COURSE INFORMATION:

All initial courses will take place from 8 a.m. to 5 p.m. with lunch provided. Cost is \$350 for HBAA members, \$500 for non-members and \$200 for governmental/non-certification participants.

QCI CONTINUING ED COURSE INFORMATION:

All continuing ed courses will take place from 12:30 p.m. to 4:30 p.m. Cost is \$100 per attendee.

*The August 25 QCI Continuing Ed Course will take place as part of the 2016 Clear Water Alabama Seminar & Field Day at the Insanity Complex in Madison. For details, contact Kory Boling (1-800-745-4222 or koryboling@hbaa.org).

LEAD PAINT INITIAL COURSE INFORMATION:

All classes will take place from 8 a.m. to 5 p.m. with lunch provided. Cost is \$125 for HBAA members and \$225 for non-members. No walk-ins allowed.

LEAD PAINT CONTINUING ED COURSE INFORMATION:

All continuing ed courses will take place from 12:30 p.m. to 4:30 p.m. Cost is \$75 for HBAA members and \$175 for non-members.

SAFETY 6 COURSE INFORMATION: This course educates builders and contractors on federal safety regulations, practical compliance measures, how to respond to an OSHA inspection and how to develop an effective safety and health program, including substance abuse prevention and drug screening. The course will take place from 8:30 a.m. to 4:30 p.m. with lunch provided. Cost is \$35 for Alabama Home Builders Self Insurers Fund members and \$50 for HBAA members who are not participating in the Fund. To register or for more information, contact Sherry Johnson at the Fund, 1-800-745-3863.



For details about these and other upcoming HBAA events, visit www.HBAA.org and follow us on [Facebook.com/HBAAlabama](https://www.facebook.com/HBAAlabama).



JULY 21-23, 2016

2016 HBAA Summer Meeting (Sandestin Beach Golf Resort & Spa, Destin, FL)



AUGUST 8-11, 2016

NAHB Mid-Year Meeting (Fontainebleau Resort, Miami, FL—visit www.nahb.org for details)



OCTOBER 27-29, 2016

2016 HBAA Annual Convention (Hilton Nashville Downtown, Nashville, TN)

ENDORSED BY THE

 HOME BUILDERS ASSOCIATION OF ALABAMA

CUSTOM BUILT FOR HBAA MEMBERS GENERAL LIABILITY INSURANCE

General Liability Product Features:

- Quality coverage and competitive pricing
- Available exclusively to HBAA members
- Built-in features designed to satisfy contractual requirements
- No restriction on subcontracted work

Target Contractors:

- Home builders & general contractors
- Remodeling contractors
- Specialty trade contractors

Additional Coverage Options:

- Property – building & contents
- Contractors equipment

For a quote, contact your
AHB Fund workers' comp
agent and ask for the
HBAA-Endorsed GL Program.

2016 HBAA EXECUTIVE COMMITTEE

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