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Alabama New Construction Report - August 2012

| Monthly Indicators | | Recent Fi | igures | | | Trends |
|---|--|--|---|--|------------------------|---|
| Permits August permits have increased 5.2 percent from last month. Figures also show an increase of 0.7 percent from August '11. | Current Month vs. Prior Month vs. Last Year (YoY) vs. 3-Yr Avg Year-to-Date vs. Last Year (YoY) | August July August August August | 2012 2012 2011 '09-'11 2012 2011 | 743 706 738 670 5,521 5,326 | 5.2% 0.7% 10.9% | The rise in Alabama permits from last month contrast with declines in the south region & broader US market. YTD permits in Alabama are up 3.7% compared to 2011. In comparison, YTD South Permits are up 19% & YTD US Starts are up 18%. |
| Starts August starts have increased 1.6 percent from July '12. August '12 figures show a decrease of 0.4 percent from August '11. | Current Month vs. Prior Month vs. Last Year (YoY) vs. 3-Yr Avg Year to Date vs.Prior Year | August July August August August | 2012 2012 2011 '09-'11 2012 2011 | 728 716 731 748 5,318 5,170 | 1.6% -0.4% -2.7% | While YTD Housing Starts in Alabama remain positive at 3% above 2011, confidence surveys of consumers & builders still detect levels of uncertainty that underscores the current housing market. In comparison, YTD South Starts are up 18% & YTD US Starts are up 15%. |

State Commentary

August new home sales results were favorable on both fronts: up 18.4% from August 2011 and 25.7% from last month. YTD new home sales remain up 5.7% from 2011 and statewide new construction inventory has declined by approximately 11% from last August but is up 1.5% from last month.

According to McGraw-Hill, residential contract values increased by 3.0% to \$288.7 million in August'12 compared to August'11 values. This volume is consistent with August 2009 @ \$290.7 million (August's 5-year average = \$292 million or 1.2% higher than August'12).

According to the Alabama Dept. of Industrial Relations, statewide related construction employment was up .2% (100 jobs) to 61,200 from last month but remained down 2.9% or 1,800 workers from August'11 (but the year-over-year % change continues to narrow - it was 6.9% last month).

While gradually improving in recent months, market challenges remain including weak economic growth, stagnant job growth and competition from distressed existing home inventory. Strict underwriting guidelines are still applicable in today's market. The November election outcome and subsequent tax policy also represents a current cloud of uncertainty.

An important note, the balance between supply & demand improved as the market enters the 4th quarter of 2012. Months of new home supply in August was 3.9 months. This is lower than last month (4.7 months) and last August (5.2 months).

Local

13 out of the 27 associations (48% - up from 33% in July) reported building permit gains from the prior month (August'12) while 14 associations (52% - down from 33% in July) experienced gains in housing starts. Twelve associations (44% -down from 37% last month) experienced an increase from their August'11 monthly housing starts including: Marshall County (209%), Greater Morgan (160%), Blount County (131%), Muscle Shoals (67%), Greater Gadsden (60%), Lee County (47%), Enterprise (46%), Cullman County (43%), Greater Montgomery (37%), Baldwin County (16%), Dothan/Wiregrass (7%) and Tuscaloosa (4%).

2012 Current National Outlook from Industry Associations (annual % change compared to 2011 at the end of this year)

National Assn Home Builders (NAHB): New homes sales up 19%.

National Assn of REALTORS (NAR): New homes sales up 26%.







New Construction Report - August 2012

NEW SINGLE FAMILY BUILDING PERMIT STATISTIC TOTALS

| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|----------------------|---------------|------------|--------------|-----------|--------------|-----------|-----------|--------------|
| | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Alabama State Total | 743 | 706 | 5.2% | 738 | 0.7% | 5,521 | 5,326 | 3.7% |
| South Total* | 23,800 | 24,100 | -1.2% | 18,300 | 30.1% | 156,800 | 131,500 | 19.2% |
| United States Total∗ | 42,800 | 44,800 | -4.5% | 35,300 | 21.2% | 285,900 | 243,100 | 17.6% |

*Source Data: LLS Census Bureau

NEW SINGLE FAMILY BUILDING PERMITS BY AREA

| Association | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|---------------------------|---------------|------------|--------------|-----------|--------------|-----------|-----------|--------------|
| Association | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Athens/Limestone ** | 13 | 14 | -7.1% | 13 | 0.0% | 97 | 121 | -19.8% |
| Baldwin County ** | 88 | 79 | 11.4% | 69 | 27.5% | 628 | 515 | 21.9% |
| Blount County | 0 | 0 | N/A | 0 | N/A | 0 | 4 | -100.0% |
| Chilton County | 2 | 1 | 100.0% | 0 | N/A | 6 | 7 | -14.3% |
| Cullman County | 4 | 2 | 100.0% | 0 | N/A | 22 | 10 | 120.0% |
| Dekalb County ** | 3 | 2 | 50.0% | 6 | -50.0% | 18 | 15 | 20.0% |
| Enterprise | 9 | 8 | 12.5% | 7 | 28.6% | 70 | 56 | 25.0% |
| Greater Birmingham ** | 122 | 130 | -6.1% | 153 | -20.0% | 944 | 1,015 | -7.0% |
| Greater Calhoun County ** | 5 | 8 | -37.5% | 4 | 25.0% | 34 | 51 | -32.7% |
| Greater Gadsden ** | 10 | 9 | 11.1% | 4 | 150.0% | 54 | 41 | 31.7% |
| Greater Montgomery | 40 | 35 | 14.3% | 28 | 42.9% | 293 | 235 | 24.7% |
| Greater Morgan County ** | 22 | 19 | 15.8% | 5 | 340.0% | 117 | 73 | 60.3% |
| Dothan & Wiregrass Area | 20 | 17 | 17.6% | 17 | 17.6% | 86 | 137 | -37.2% |
| Metropolitan Mobile** | 63 | 34 | 85.3% | 86 | -26.7% | 424 | 463 | -8.4% |
| Tuscaloosa** | 70 | 58 | 20.7% | 63 | 11.1% | 495 | 388 | 27.6% |
| Huntsville/Madison ** | 148 | 151 | -2.0% | 184 | -19.6% | 1,284 | 1,350 | -4.9% |
| Jackson County ** | 1 | 2 | -50.0% | 2 | -50.0% | 16 | 15 | 6.7% |
| Lee County | 64 | 75 | -14.7% | 44 | 45.5% | 437 | 356 | 22.8% |
| Macon County | 0 | 0 | N/A | 0 | N/A | 0 | 2 | -100.0% |
| Marshall County ** | 16 | 19 | -15.8% | 6 | 166.7% | 129 | 48 | 168.8% |
| Muscle Shoals ** | 12 | 11 | 9.1% | 4 | 200.0% | 102 | 67 | 52.2% |
| Northwest Alabama | 2 | 1 | 100.0% | 2 | 0.0% | 9 | 10 | -10.0% |
| Phenix City | 12 | 16 | -25.0% | 19 | -36.8% | 90 | 148 | -39.2% |
| South Alabama | 1 | 1 | 0.0% | 1 | 0.0% | 12 | 23 | -47.8% |
| St. Clair County ** | 12 | 14 | -14.3% | 19 | -36.8% | 138 | 159 | -13.2% |
| Tallapoosa County | 4 | 0 | N/A | 2 | 100.0% | 10 | 9 | 11.1% |
| Walker County | 0 | 0 | N/A | 0 | N/A | 5 | 8 | -37.5% |

^{**}Source Partner: www.marketgraphicsalabama.com

Process: Every month data is collected from municipalities all around the state, in particular the municipalities' building/inspections department. We also limited our data collection to municipalities with a population of 2500 or greater.

By gathering the number of single family new construction permits that are issued each month it allows observation of growth or decline in the new housing market. *NOTE: Permit counts may be subject to slight change month over month due to updated permit reports from certain municipalities in previous months







PROJECTED HOUSING STARTS TOTALS

| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|---------------------|---------------|------------|--------------|-----------|--------------|-----------|-----------|--------------|
| | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Alabama State Total | 728 | 716 | 1.6% | 731 | -0.4% | 5,318 | 5,170 | 2.9% |
| South Total | 23,895 | 24,045 | -0.6% | 19,836 | 20.5% | 150,030 | 127,494 | 17.7% |
| United States Total | 44,002 | 45,120 | -2.5% | 38,080 | 15.6% | 273,723 | 237,293 | 15.4% |

PROJECTED HOUSING STARTS BY LOCAL MARKETS

| Association | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|-------------------------|---------------|------------|--------------|-----------|--------------|-----------|-----------|--------------|
| Association | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Athens/Limestone | 13 | 13 | -0.2% | 14 | -9.2% | 96 | 131 | -26.6% |
| Baldwin County | 83 | 80 | 3.2% | 71 | 16.2% | 592 | 502 | 17.8% |
| Blount County | 0 | 0 | N/A | 0 | 131.3% | 1 | 5 | -84.9% |
| Chilton County | 0 | 0 | N/A | 0 | N/A | 0 | 0 | N/A |
| Cullman County | 3 | 2 | 64.6% | 2 | 43.2% | 19 | 10 | 93.5% |
| Dekalb County | 3 | 2 | 22.0% | 6 | -50.0% | 18 | 15 | 20.0% |
| Enterprise | 9 | 8 | 9.8% | 6 | 46.3% | 67 | 54 | 24.0% |
| Greater Birmingham | 127 | 127 | -0.1% | 139 | -8.7% | 903 | 949 | -4.8% |
| Greater Calhoun County | 6 | 8 | -18.7% | 8 | -25.1% | 34 | 48 | -28.4% |
| Greater Gadsden | 9 | 7 | 24.8% | 6 | 60.4% | 53 | 39 | 34.8% |
| Greater Montgomery | 37 | 34 | 9.1% | 27 | 37.0% | 292 | 232 | 25.8% |
| Greater Morgan County | 19 | 16 | 18.8% | 7 | 159.9% | 109 | 74 | 47.0% |
| Dothan & Wiregrass Area | 18 | 14 | 21.3% | 16 | 7.1% | 75 | 135 | -44.9% |
| Metropolitan Mobile | 51 | 43 | 18.3% | 76 | -32.9% | 417 | 451 | -7.7% |
| Tuscaloosa | 63 | 58 | 9.6% | 61 | 4.2% | 477 | 358 | 33.4% |
| Huntsville/Madison | 156 | 171 | -8.6% | 187 | -16.7% | 1,235 | 1,328 | -7.0% |
| Jackson County | 2 | 2 | -7.9% | 2 | -11.8% | 30 | 13 | 124.1% |
| Lee County | 67 | 60 | 10.3% | 45 | 47.0% | 419 | 342 | 22.4% |
| Macon County | 0 | 0 | N/A | 0 | N/A | 0 | 2 | -100.0% |
| Marshall County | 19 | 21 | -13.0% | 6 | 209.3% | 118 | 48 | 146.0% |
| Muscle Shoals | 12 | 12 | 2.9% | 7 | 66.8% | 95 | 69 | 37.5% |
| Northwest Alabama | 2 | 1 | 94.9% | 2 | -21.6% | 9 | 10 | -14.6% |
| Phenix City | 13 | 17 | -20.9% | 18 | -24.6% | 97 | 150 | -35.6% |
| South Alabama | 1 | 1 | -13.0% | 2 | -51.4% | 12 | 23 | -45.8% |
| St. Clair County | 15 | 18 | -18.1% | 19 | -23.8% | 136 | 163 | -16.4% |
| Tallapoosa County | 2 | 1 | 254.7% | 2 | -6.0% | 10 | 8 | 23.1% |
| Walker County | 0 | 0 | -53.6% | 1 | -75.5% | 5 | 10 | -49.4% |

^{*}Starts data not available due to that is it a calculated statistic from previous months data that is not available. © 2012 ACRE All Rights Reserved

Some variance in totals due to decimal extension.

NOTE: This representation is based in whole or in part on data supplied by the local municipality's building department.

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Definition: Housing starts are a derived value using a percentage distribution based on the particular region in the United States multiplied times the number of building permits issued in that particular month. Calculation: The distribution for the South Region is as follows: Same Month as Authorization = 44%; 1 Month Prior = 37%; 2 Months Prior = 9%; 3 Months Prior = 3%; 4 Months or more = 7%







Metro Market New Construction Report*

(The 5 Metro Alabama Markets Represent +/-70% of the State's New Construction Transactions)

Metro Markets Combined

| | Current Month | Current Month Last Month % Difference Last Year % D | | % Difference | YTD | YTD | % Difference | |
|-----------------------------|---------------|---|-------|--------------|--------|------------|--------------|--------|
| | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Total New Construction Sold | 386 | 307 | 25.7% | 326 | 18.4% | 2,416 | 2,285 | 5.7% |
| Number of Units on Market | 1,505 | 1,483 | 1.5% | 1,687 | -10.8% | N/A | N/A | N/A |
| Median Selling Price | \$ 209,867 | \$ 221,886 | -5.4% | \$ 196,744 | 6.7% | \$ 213,852 | \$ 196,328 | 8.9% |
| Average Selling Price | \$ 232,578 | \$ 237,436 | -2.0% | \$ 227,371 | 2.3% | \$ 230,213 | \$ 216,593 | 6.3% |
| Average Days on Market | 102 | 98 | 4.6% | 121 | -15.7% | 111 | 134 | -16.9% |

Total New Construction Sold

| | Current Month | Current Month Last Month | | Last Year | % Difference | YTD | YTD | % Difference |
|------------|---------------|--------------------------|--------|-----------|--------------|-----------|-----------|--------------|
| | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Birmingham | 123 | 104 | 18.3% | 109 | 12.8% | 829 | 722 | 14.8% |
| Huntsville | 163 | 108 | 50.9% | 133 | 22.6% | 867 | 881 | -1.6% |
| Mobile | 33 | 28 | 17.9% | 23 | 43.5% | 227 | 272 | -16.5% |
| Montgomery | 47 | 43 | 9.3% | 45 | 4.4% | 339 | 280 | 21.1% |
| Tuscaloosa | 20 | 24 | -16.7% | 16 | 25.0% | 154 | 130 | 18.5% |

Number of Units on Market

| | Current Month | current Month Last Month % Differen | | Last Year | % Difference | I/S |
|------------|---------------|-------------------------------------|-------|-----------|--------------|-------|
| | August-12 | July-12 | | August-11 | | Ratio |
| Birmingham | 660 | 649 | 1.7% | 801 | -17.6% | 5.4 |
| Huntsville | 400 | 394 | 1.5% | 426 | -6.1% | 2.5 |
| Mobile | 143 | 141 | 1.4% | 167 | -14.4% | 4.3 |
| Montgomery | 181 | 177 | 2.3% | 174 | 4.0% | 3.9 |
| Tuscaloosa | 121 | 122 | -0.8% | 119 | 1.7% | 6.1 |

Median Selling Price

| | Current Month | | Last Month | | % Difference | Last Year | | % Difference | YTD | | | YTD | % Difference | | |
|------------|---------------|---------|------------|---------|--------------|-----------|---------|--------------|-----------|---------|-----------|---------|--------------|--|--|
| | August-12 | | July-12 | | | August-11 | | | August-12 | | August-12 | | August-11 | | |
| Birmingham | \$ | 234,905 | \$ | 233,950 | 0.4% | \$ | 209,900 | 11.9% | \$ | 223,809 | \$ | 189,971 | 17.8% | | |
| Huntsville | \$ | 244,542 | \$ | 250,000 | -2.2% | \$ | 197,392 | 23.9% | \$ | 230,080 | \$ | 219,385 | 4.9% | | |
| Mobile | \$ | 151,825 | \$ | 182,840 | -17.0% | \$ | 165,000 | -8.0% | \$ | 176,596 | \$ | 161,881 | 9.1% | | |
| Montgomery | \$ | 246,173 | \$ | 220,000 | 11.9% | \$ | 244,979 | 0.5% | \$ | 229,476 | \$ | 232,033 | -1.1% | | |
| Tuscaloosa | \$ | 171,890 | \$ | 222,638 | -22.8% | \$ | 166,450 | 3.3% | \$ | 209,301 | \$ | 178,371 | 17.3% | | |

Average Selling Price

| | Cur | Current Month | | ast Month | % Difference | Last Year | | % Difference | | YTD | | YTD | % Difference |
|------------|-----------|---------------|---------|-----------|--------------|-----------|---------|--------------|-----------|---------|----------|---------|--------------|
| | August-12 | | July-12 | | | August-11 | | | August-12 | | 12 Augus | | |
| Birmingham | \$ | 265,733 | \$ | 272,264 | -2.4% | \$ | 250,584 | 6.0% | \$ | 251,576 | \$ | 220,772 | 14.0% |
| Huntsville | \$ | 262,870 | \$ | 258,455 | 1.7% | \$ | 230,575 | 14.0% | \$ | 241,259 | \$ | 239,950 | 0.5% |
| Mobile | \$ | 164,268 | \$ | 198,183 | -17.1% | \$ | 185,754 | -11.6% | \$ | 186,415 | \$ | 177,898 | 4.8% |
| Montgomery | \$ | 258,840 | \$ | 225,704 | 14.7% | \$ | 238,772 | 8.4% | \$ | 231,497 | \$ | 238,584 | -3.0% |
| Tuscaloosa | \$ | 211,177 | \$ | 232,574 | -9.2% | \$ | 231,168 | -8.6% | \$ | 240,319 | \$ | 205,760 | 16.8% |

Average Days on Market

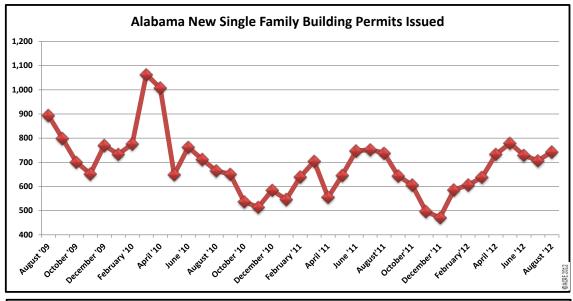
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|------------|---------------|-------------|--------------|-------------|--------------|-------------|-------------|--------------|
| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
| | August-12 | July-12 | | August-11 | | August-12 | August-11 | |
| Birmingham | Unavailable | Unavailable | N/A | Unavailable | N/A | Unavailable | Unavailable | N/A |
| Huntsville | 77 | 81 | -4.9% | 57 | 35.1% | 89 | 92 | -3.3% |
| Mobile | 171 | 164 | 4.3% | 223 | -23.3% | 168 | 198 | -15.2% |
| Montgomery | 78 | 70 | 11.4% | 89 | -12.4% | 97 | 104 | -6.6% |
| Tuscaloosa | 82 | 75 | 9.3% | 115 | -28.7% | 92 | 142 | -35.6% |

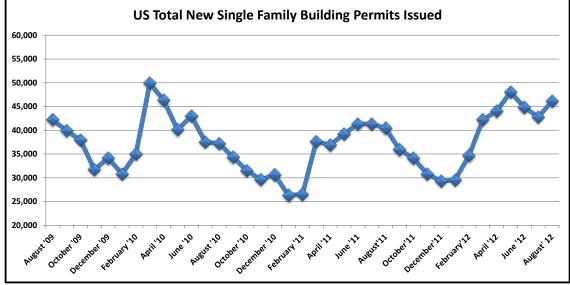
* Source: MLS

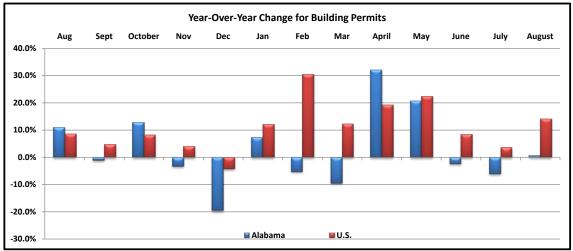










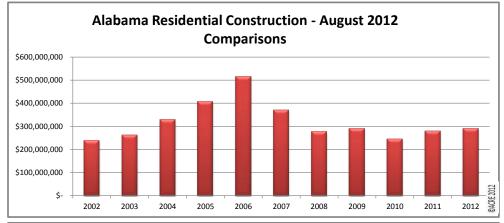


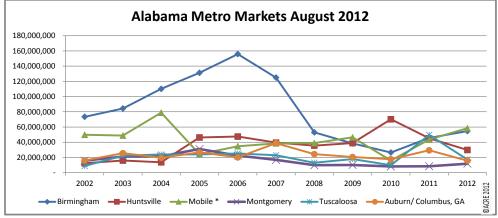


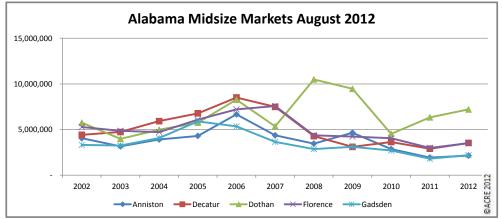




Residential Construction Building Contracts in Dollars







Source: McGraw Hill Construction - Residential Markets, Metro Markets, and Midsize Markets

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