Alabama New Construction Report – January 2015

| Monthly Indicators | | Recent Fig | gures | | | Trends |
|--|--|---|---|--|-------------------------|--|
| Permits January permits have decreased 5.6 percent from last month. Figures | Current Month vs. Prior Month vs. Last Year (YoY) | January December January | 2015 2014 2014 | 658 697 655 | -5.6% 0.5% | * Alabama permits increased .5% compared to January 2014. In comparison, south region permits rose 10.0% & US permits were up 4.8%. |
| also show an increase of 0.5 percent from January '14. | vs. 3-Yr Avg Year-to-Date vs. Last Year (YoY) | January January January | '12-'14 2015 2014 | 594 658 655 | 0.5% | * 2014 Recap: Permits in Alabama slipped .8% YOY from 2013. In comparison, south region permits were up 3.4% & US permits were up 1.3%. |
| Starts January starts have decreased 4.2 percent from December '14. January '15 figures show an increase of 17.3 percent from January '14. | Current Month vs. Prior Month vs. Last Year (YoY) vs. 3-Yr Avg Year to Date vs.Prior Year | January December January January January January | 2015 2014 2014 '12-'14 2014 2013 | 672 686 560 575 675 596 | -2.1% 19.9% 16.8% | * Alabama housing starts improved 17.3% compared to January 2014. In comparison, south region starts rose 12.2% & US starts rose 5.9%. * 2014 Recap: Starts in Alabama slipped 2% YOY from 2013. In comparison, South Region Starts were up 6% & US Starts up 2.9%. |

Commentary State

Demand: New home sales in January slipped 1.8% from the same period last year. Consistent with seasonal buying trends, January new homes sales were 44.2% or 172 units below the prior month. Average days on market in December of 142 represents a 43.9% increase from last December.

Supply: Months of new home supply in January was 8.4 months; compared to 4.6 months in December 2014 (up 83%) and 7.9 months in January 2014 (up 6%). Statewide new construction inventory is approximately 4.0% above last January and 2.7% below last month.

According to the Alabama Dept. of Industrial Relations, statewide related residential construction employment in December increased 1.2% (800 jobs) to 68,600 from last month and grew by 9.2% or 5,800 jobs above the same month a year ago. This represents the sixth consecutive month of positive YOY comparisons associated with construction employment. Note: This will be updated when State of Alabama releases January data on 3/17/15.

National Perspective from National Association of Home Builders (NAHB)

From David Crowe, NAHB chief economist: "The new year either will see the housing sector break out in a traditional, solid recovery or it will see another mundane nudge forward. It doesn't take a Ph.D. in economics to know that. Unfortunately, any economist with two hands can list forces for both outcomes. But the scale is heavily tipped toward more growth in single-family construction in 2015 than any of the recovery years to date."

Local

12 out of the 27 associations (44% - down from 56% in Dec '14) reported building permit gains from the prior month while 12 associations (44% - up from 33% in Dec '14) experienced gains in housing starts. Fourteen associations (52% - up from 30% last month) experienced an increase from their January 2014 monthly housing starts.

The top five markets for housing starts in January by positive percentage change from the same period a year ago: South Alabama (243%), Northwest Alabama (226%), Tallapoosa (96%), Jackson County (118%), and Chilton County (98%). Here's a look at January 2015 housing start growth rates from select markets from across the state: Baldwin County (22%), Greater Montgomery (28%), Birmingham (16%), Huntsville (15%), Shoals Area (-18%), Dothan/Wiregrass (31%), Lee County (22%), Tuscaloosa (-35%), Cullman (28%) and Mobile (12%).

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NOTE: This representation is based in whole or in part on data supplied by the reporting municipalities/boards/associations. ACRE does not guarantee and is in no way responsible



New Construction Report - January 2015

NEW SINGLE FAMILY BUILDING PERMIT STATISTIC TOTALS

| | Current Month Last Month | | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|----------------------|--------------------------|-------------|--------------|------------|--------------|------------|------------|--------------|
| | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Alabama State Total | 658 | 697 | -5.6% | 655 | 0.5% | 658 | 655 | 0.5% |
| South Total* | 26,500 | 25,700 | 3.1% | 24,100 | 10.0% | 26,500 | 24,100 | 10.0% |
| United States Total* | 43,000 | 45,900 | -6.3% | 41,100 | 4.6% | 43,000 | 41,100 | 4.6% |

NEW SINGLE FAMILY BUILDING PERMITS BY AREA

| AI-di | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|---------------------------|---------------|-------------|--------------|------------|--------------|------------|------------|--------------|
| Association | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Athens/Limestone ** | 15 | 13 | 15.4% | 6 | 150.0% | 15 | 6 | 150.0% |
| Baldwin County ** | 109 | 130 | -16.2% | 113 | -3.5% | 109 | 113 | -3.5% |
| Blount County | 0 | 0 | N/A | 0 | N/A | 0 | 0 | N/A |
| Chilton County | 1 | 1 | 0.0% | 0 | N/A | 1 | 0 | N/A |
| Cullman County | 3 | 4 | -25.0% | 4 | -25.0% | 3 | 4 | -25.0% |
| Dekalb County ** | 2 | 1 | 100.0% | 0 | N/A | 2 | 0 | N/A |
| Enterprise | 7 | 5 | 40.0% | 6 | 16.7% | 7 | 6 | 16.7% |
| Greater Birmingham ** | 123 | 120 | 2.5% | 114 | 7.9% | 123 | 114 | 7.9% |
| Greater Calhoun County ** | 8 | 1 | 700.0% | 1 | 700.0% | 8 | 1 | 700.0% |
| Greater Gadsden ** | 2 | 3 | -33.3% | 5 | -60.0% | 2 | 5 | -60.0% |
| Greater Montgomery | 42 | 38 | 10.5% | 28 | 50.0% | 42 | 28 | 50.0% |
| Greater Morgan County ** | 28 | 14 | 100.0% | 18 | 55.6% | 28 | 18 | 55.6% |
| Dothan & Wiregrass Area | 24 | 14 | 71.4% | 12 | 100.0% | 24 | 12 | 100.0% |
| Metropolitan Mobile** | 31 | 53 | -41.5% | 29 | 6.9% | 31 | 29 | 6.9% |
| Tuscaloosa** | 38 | 48 | -20.8% | 83 | -54.2% | 38 | 83 | -54.2% |
| Huntsville/Madison ** | 132 | 113 | 16.8% | 125 | 5.6% | 132 | 125 | 5.6% |
| Jackson County ** | 5 | 3 | 66.7% | 3 | 66.7% | 5 | 3 | 66.7% |
| Lee County | 61 | 64 | -4.7% | 64 | -4.7% | 61 | 64 | -4.7% |
| Macon County | 0 | 0 | N/A | 0 | N/A | 0 | 0 | N/A |
| Marshall County ** | 9 | 16 | -43.8% | 3 | 200.0% | 9 | 3 | 200.0% |
| Muscle Shoals ** | 7 | 14 | -50.0% | 12 | -41.7% | 7 | 12 | -41.7% |
| Northwest Alabama | 0 | 3 | N/A | 0 | N/A | 0 | 0 | N/A |
| Phenix City | 0 | 10 | -100.0% | 15 | -100.0% | 0 | 15 | -100.0% |
| South Alabama | 1 | 5 | -80.0% | 0 | N/A | 1 | 0 | N/A |
| St. Clair County ** | 8 | 22 | -63.6% | 14 | -42.9% | 8 | 14 | -42.9% |
| Tallapoosa County | 0 | 2 | N/A | 0 | N/A | 0 | 0 | N/A |
| Walker County | 2 | 0 | N/A | 0 | N/A | 2 | 0 | N/A |



^{**}Source Partner: www.marketgraphicsalabama.com

Process: Every month data is collected from municipalities all around the state, in particular the municipalities building/inspections department. We also limited our data collection to municipalities with a population of 2500 or greater.

By gathering the number of single family new construction permits that are issued each month it allows observation of growth or decline in the new housing market.

*NOTE: Permit counts may be subject to slight change month over month due to updated permit reports from certain municipalities in previous months.

PROJECTED HOUSING STARTS TOTALS

| | Current Month Last Month % Difference | | Last Year | % Difference | YTD | YTD | % Difference | |
|---------------------|---------------------------------------|-------------|-----------|--------------|-------|------------|--------------|-------|
| | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Alabama State Total | 672 | 686 | -2.1% | 560 | 19.9% | 675 | 596 | 13.2% |
| South Total | 25,800 | 26,900 | -4.1% | 23,000 | 12.2% | 25,800 | 23,000 | 12.2% |
| United States Total | 44,300 | 48,000 | -7.7% | 41,814 | 5.9% | 44,300 | 41,814 | 5.9% |

PROJECTED HOUSING STARTS BY LOCAL MARKETS

| Association | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|-------------------------|---------------|-------------|--------------|------------|--------------|------------|------------|--------------|
| 7,0000,000 | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Athens/Limestone | 15 | 20 | -24.2% | 16 | -7.3% | 15 | 11 | 35.8% |
| Baldwin County | 116 | 106 | 8.8% | 74 | 56.5% | 116 | 95 | 21.8% |
| Blount County | 0 | 0 | -22.2% | 0 | N/A | 0 | 0 | N/A |
| Chilton County | 1 | 1 | 8.8% | 1 | 25.3% | 1 | 1 | 98.0% |
| Cullman County | 4 | 4 | -3.5% | 4 | -17.3% | 4 | 3 | 28.3% |
| Dekalb County | 2 | 1 | 18.0% | 2 | -24.5% | 2 | 0 | N/A |
| Enterprise | 6 | 5 | 22.3% | 6 | 2.3% | 6 | 7 | -10.6% |
| Greater Birmingham | 124 | 132 | -6.5% | 102 | 21.2% | 124 | 106 | 16.3% |
| Greater Calhoun County | -2 | 1 | -331.8% | 1 | -275.9% | -2 | 1 | -218.6% |
| Greater Gadsden | 3 | 5 | -40.3% | 3 | 8.0% | 3 | 3 | -6.9% |
| Greater Montgomery | 40 | 38 | 4.8% | 33 | 21.4% | 40 | 31 | 28.5% |
| Greater Morgan County | 24 | 32 | -25.3% | 13 | 82.9% | 24 | 14 | 69.0% |
| Dothan & Wiregrass Area | 19 | 18 | 8.0% | 15 | 24.5% | 19 | 15 | 31.3% |
| Metropolitan Mobile | 41 | 43 | -3.1% | 46 | -10.2% | 41 | 37 | 11.6% |
| Tuscaloosa | 44 | 44 | -0.5% | 49 | -9.2% | 43 | 66 | -35.0% |
| Huntsville/Madison | 121 | 121 | 0.5% | 100 | 21.5% | 121 | 106 | 14.9% |
| Jackson County | 4 | 4 | 11.6% | 4 | -1.4% | 9 | 4 | 117.6% |
| Lee County | 61 | 53 | 15.7% | 37 | 65.5% | 61 | 50 | 21.8% |
| Macon County | 0 | 0 | N/A | 0 | N/A | 0 | 0 | N/A |
| Marshall County | 13 | 17 | -22.8% | 17 | -24.9% | 13 | 10 | 25.7% |
| Muscle Shoals | 10 | 9 | 5.5% | 13 | -22.5% | 10 | 12 | -17.9% |
| Northwest Alabama | 1 | 0 | N/A | 0 | 200.0% | 1 | 0 | 226.5% |
| Phenix City | 5 | 10 | -46.2% | 7 | -25.3% | 5 | 10 | -47.2% |
| South Alabama | 3 | 3 | -11.2% | 2 | 64.1% | 3 | 1 | 243.2% |
| St. Clair County | 15 | 18 | -17.8% | 14 | 8.2% | 15 | 12 | 19.0% |
| Tallapoosa County | 1 | 1 | -26.8% | 1 | 34.6% | 1 | 0 | 137.0% |
| Walker County | 1 | 0 | N/A | 1 | 11.5% | 1 | 1 | 61.7% |

**Starts data not available due to that is it a calculated statistic from previous months data that is not available.

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NOTE: This representation is based in whole or in part on data supplied by the local municipality's building department.

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Definition: Housing starts are a derived value using a percentage distribution based on the particular region in the United States while times the number of building permits issued in that particular month.

Calculation: The distribution for the South Region is as follows: Same Month as Authorization = 44%; 1 Month Prior = 37%; 2 Months Prior = 9%; 3 Months Prior = 3%; 4 Months or more = 7%







Metro Market New Construction Report*

(The 5 Metro Alabama Markets Represent +/-70% of the State's New Construction Transactions)

Metro Markets Combined

| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|-----------------------------|---------------|-------------|--------------|------------|--------------|------------|------------|--------------|
| | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Total New Construction Sold | 217 | 389 | -44.2% | 221 | -1.8% | 217 | 219 | -0.9% |
| Number of Units on Market | 1,823 | 1,775 | 2.7% | 1,753 | 4.0% | N/A | N/A | N/A |
| Median Selling Price | \$ 235,519 | \$ 223,018 | 5.6% | \$ 230,690 | 2.1% | \$ 235,519 | \$ 230,690 | 2.1% |
| Average Selling Price | \$ 262,890 | \$ 245,855 | 6.9% | \$ 250,215 | 5.1% | \$ 262,890 | \$ 250,215 | 5.1% |
| Average Days on Market | 173 | 142 | 21.7% | 144 | 19.8% | 173 | 144 | 19.8% |

Total New Construction Sold

| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|------------|---------------|-------------|--------------|------------|--------------|------------|------------|--------------|
| | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Birmingham | 85 | 165 | -48.5% | 77 | 10.4% | 85 | 77 | 10.4% |
| Huntsville | 70 | 129 | -45.7% | 80 | -12.5% | 70 | 80 | -12.5% |
| Mobile | 14 | 24 | -41.7% | 13 | 7.7% | 14 | 13 | 7.7% |
| Montgomery | 31 | 55 | -43.6% | 33 | -6.1% | 31 | 33 | -6.1% |
| Tuscaloosa | 17 | 16 | 6.3% | 18 | -5.6% | 17 | 16 | 6.3% |

Number of Units on Market

| | Current Month | Last Month | % Difference | Last Year | % Difference | I/S |
|------------|---------------|-------------|--------------|------------|--------------|-------|
| | January-15 | December-14 | | January-14 | | Ratio |
| Birmingham | 742 | 737 | 0.7% | 709 | 4.7% | 8.7 |
| Huntsville | 519 | 511 | 1.6% | 500 | 3.8% | 7.4 |
| Mobile | 159 | 157 | 1.3% | 150 | 6.0% | 11.4 |
| Montgomery | 235 | 208 | 13.0% | 252 | -6.7% | 7.6 |
| Tuscaloosa | 168 | 162 | 3.7% | 142 | 18.3% | 9.9 |

Median Selling Price

| | Cu | Current Month | | Last Month | % Difference | | Last Year | % Difference | | YTD | YTD | % Difference |
|------------|----|---------------|----|-------------|--------------|----|-----------|--------------|----|------------|------------|--------------|
| | J | anuary-15 | 0 | December-14 | | J | anuary-14 | | , | January-15 | January-14 | |
| Birmingham | \$ | 263,443 | \$ | 281,725 | -6.5% | \$ | 247,730 | 6.3% | \$ | 263,443 | \$ 247,730 | 6.3% |
| Huntsville | \$ | 250,950 | \$ | 249,600 | 0.5% | \$ | 246,595 | 1.8% | \$ | 250,950 | \$ 246,595 | 1.8% |
| Mobile | \$ | 213,300 | \$ | 179,414 | 18.9% | \$ | 199,900 | 6.7% | \$ | 213,300 | \$ 199,900 | 6.7% |
| Montgomery | \$ | 240,000 | \$ | 219,900 | 9.1% | \$ | 235,000 | 2.1% | \$ | 240,000 | \$ 235,000 | 2.1% |
| Tuscaloosa | \$ | 209,900 | \$ | 184,450 | 13.8% | \$ | 224,225 | -6.4% | \$ | 209,900 | \$ 224,225 | -6.4% |

Average Selling Price

| | Cui | Current Month | | Last Month | % Difference | Last Year | | % Difference | YTD | | YTD | % Difference |
|------------|------------|---------------|-------------|------------|--------------|------------|---------|--------------|------------|---------|------------|--------------|
| | January-15 | | December-14 | | | January-14 | | | January-15 | | January-14 | |
| Birmingham | \$ | 302,252 | \$ | 311,217 | -2.9% | \$ | 269,557 | 12.1% | \$ | 302,252 | \$ 269,557 | 12.1% |
| Huntsville | \$ | 273,440 | \$ | 268,524 | 1.8% | \$ | 264,775 | 3.3% | \$ | 273,440 | \$ 264,775 | 3.3% |
| Mobile | \$ | 227,468 | \$ | 187,268 | 21.5% | \$ | 207,757 | 9.5% | \$ | 227,468 | \$ 207,757 | 9.5% |
| Montgomery | \$ | 256,001 | \$ | 230,684 | 11.0% | \$ | 243,773 | 5.0% | \$ | 256,001 | \$ 243,773 | 5.0% |
| Tuscaloosa | \$ | 255,288 | \$ | 231,581 | 10.2% | \$ | 265,215 | -3.7% | \$ | 255,288 | \$ 265,215 | -3.7% |

Average Days on Market

| | Current Month | Last Month | % Difference | Last Year | % Difference | YTD | YTD | % Difference |
|------------|---------------|-------------|--------------|-------------|--------------|-------------|-------------|--------------|
| | January-15 | December-14 | | January-14 | | January-15 | January-14 | |
| Birmingham | Unavailable | Unavailable | N/A | Unavailable | N/A | Unavailable | Unavailable | N/A |
| Huntsville | 105 | 99 | 6.1% | 96 | 9.4% | 105 | 96 | 9.4% |
| Mobile | 161 | 242 | -33.5% | 241 | -33.2% | 161 | 241 | -33.2% |
| Montgomery | 175 | 118 | 48.3% | 122 | 43.4% | 175 | 122 | 43.4% |
| Tuscaloosa | 249 | 108 | 130.6% | 117 | 112.8% | 249 | 117 | 112.8% |









