



CULVERHOUSE COLLEGE OF COMMERCE  
THE UNIVERSITY OF ALABAMA



Transformational Leadership

## Alabama New Construction Report – June 2014

### Monthly Indicators

### Recent Figures

### Trends

#### Permits

June permits have increased 7.4 percent from last month. Figures also show a decrease of 0.7 percent from June '13.

#### Current Month

vs. Prior Month  
vs. Last Year (YoY)  
vs. 3-Yr Avg

June 2014	780	
May 2014	726	7.4%
June 2013	786	-0.8%
June '11-'13	594	31.4%

#### Year-to-Date

vs. Last Year (YoY)

June 2014	4,231	
June 2013	4,480	-5.6%

\* 2014 permits in Alabama through June are down 5.6% compared to 2013. In comparison, south region permits were up .1% & US permits were down .6%.

\* Alabama permits slipped .8% compared to June 2013. In comparison, south region permits were up 1.3% & US permits were up 6.9%.

#### Starts

June starts have increased 3.2 percent from May '14. June '14 figures show a decrease of 7.2 percent from June '13.

#### Current Month

vs. Prior Month  
vs. Last Year (YoY)  
vs. 3-Yr Avg

June 2014	745	
May 2014	722	3.2%
June 2013	799	-6.8%
June '11-'13	575	29.5%

#### Year to Date

vs. Prior Year

June 2013	4,073	
June 2012	4,318	-5.7%

\* 2014 Starts through June are down 5.7% compared to 2013. In comparison, South Region Starts were up 4.9% & US Starts up 1.5%.

\* Alabama housing starts slipped 6.8% compared to June 2013. In comparison, south region starts were down 9.8% & US up .6%.

### State

### Commentary

June new homes sales improved 2.6% from the same period last year. In addition, sales rebounded and grew 15.5% from the prior month. 2014 YTD sales through June are 2.6% lower when compared to last year. In 2013, new home sales in Alabama improved by 5.8% compared to 2012. This improvement came on the heels of 7.2% growth in 2012 (both 2011 & 2010 sales were down 13% from respective prior year). Average days on market in June of 136 represents a 18.8% decrease from last June. Months of new home supply in June was 4.5 months; compared to 5.2 months in May 2014 (down 13.5%) and 4.8 months in June 2013 (down 6.3%).

Statewide new construction inventory is approximately 3.8% below last June and 1.8% above last month. This increase returns recent trends that had showed Alabama home builders bringing more product to the market in response to the uptick in overall demand. This was not the case in May. Whether more inventory come online warrants a continued close watch as we move through the summer home buying season.

According to the Alabama Dept. of Industrial Relations, statewide related residential construction employment in June slipped .5% (-300 jobs) to 64,100 from last month and by 2.4% or -1,600 jobs below the same month a year ago.

"An improving job market goes hand-in-hand with a rise in builder confidence," added David Crowe, chief economist for the NAHB. "As employment increases and those with jobs feel more secure about their own economic situation, they are more likely to feel comfortable about buying a home."

**Alabama's gradual but less than robust job growth is consistent with new home sales posted thus far in 2014.**

### Local

11 out of the 27 associations (41% - down from 48% in May) reported building permit gains from the prior month while 12 associations (44% - same as May) experienced gains in housing starts. Nine associations (33% - up from 30% last month) experienced an increase from their June 2013 monthly housing starts.

The top five YTD markets for housing starts through June by positive percentage change from the same period a year ago: Jackson County (382%), Greater Morgan County (74%), Cullman County (70%), Tallapoosa County (46%), and Phenix City (46%). Here's a look at YTD housing start growth rates from select markets from across the state: Baldwin County (-10%), Greater Montgomery (-22%), Birmingham (6%), Huntsville (-10%), Shoals Area (-5%), Dothan/Wiregrass (-8%), Lee County (-.8%), Tuscaloosa (1%), and Mobile (-28%).

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**NOTE:** This representation is based in whole or in part on data supplied by the reporting municipalities/boards/associations. ACRE does not guarantee and is in no way responsible for its accuracy.



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## New Construction Report - June 2014

### NEW SINGLE FAMILY BUILDING PERMIT STATISTIC TOTALS

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Alabama State Total</b>	780	726	7.4%	786	-0.8%	4,231	4,480	-5.6%
<b>South Total</b>	30,700	30,400	1.0%	30,300	1.3%	169,800	169,600	0.1%
<b>United States Total</b>	60,800	59,500	2.2%	56,900	6.9%	311,600	313,500	-0.6%

\*Source Data: U.S. Census Bureau

### NEW SINGLE FAMILY BUILDING PERMITS BY AREA

Association	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
Athens/Limestone **	25	13	92.3%	48	-47.9%	89	140	-36.4%
Baldwin County **	116	93	24.7%	118	-1.7%	587	630	-6.8%
Blount County	0	0	N/A	0	N/A	0	0	N/A
Chilton County	1	1	0.0%	1	0.0%	4	7	-42.9%
Cullman County	5	1	400.0%	7	-28.6%	26	17	52.9%
Dekalb County **	2	2	0.0%	1	100.0%	9	10	-10.0%
Enterprise	3	4	-25.0%	12	-75.0%	32	41	-22.0%
Greater Birmingham **	135	178	-24.2%	141	-4.3%	883	840	5.1%
Greater Calhoun County **	3	2	50.0%	1	200.0%	15	24	-37.5%
Greater Gadsden **	5	5	0.0%	12	-58.3%	31	47	-34.0%
Greater Montgomery	34	34	0.0%	37	-8.1%	211	272	-22.4%
Greater Morgan County **	39	21	85.7%	15	160.0%	154	93	65.6%
Dothan & Wiregrass Area	18	19	-5.3%	26	-30.8%	109	125	-12.8%
Metropolitan Mobile**	34	36	-5.6%	46	-26.1%	188	280	-32.9%
Tuscaloosa**	59	59	0.0%	61	-3.3%	356	358	-0.6%
Huntsville/Madison **	189	139	36.0%	161	17.4%	856	916	-6.6%
Jackson County **	1	1	0.0%	1	0.0%	10	6	66.7%
Lee County	59	65	-9.2%	54	9.3%	372	360	3.3%
Macon County	0	0	#DIV/0!	0	N/A	0	3	N/A
Marshall County **	23	5	360.0%	6	283.3%	67	66	1.5%
Muscle Shoals **	12	17	-29.4%	14	-14.3%	79	89	-11.2%
Northwest Alabama	1	0	#DIV/0!	0	#DIV/0!	3	2	50.0%
Phenix City	5	12	-58.3%	9	-44.4%	81	42	92.9%
South Alabama	3	2	50.0%	6	-50.0%	7	26	-73.1%
St. Clair County **	8	15	-46.7%	6	33.3%	51	74	-31.1%
Tallapoosa County	0	1	-100.0%	2	-100.0%	9	7	28.6%
Walker County	0	1	N/A	1	N/A	2	5	-60.0%

\*\*Source Partner: www.marketgraphicsalabama.com

Process: Every month data is collected from municipalities all around the state, in particular the municipalities' building/inspections department. We also limited our data collection to municipalities with a population of 2500 or greater.

By gathering the number of single family new construction permits that are issued each month it allows observation of growth or decline in the new housing market.

\*NOTE: Permit counts may be subject to slight change month over month due to updated permit reports from certain municipalities in previous months



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**PROJECTED HOUSING STARTS TOTALS**

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Alabama State Total</b>	745	722	3.2%	799	-6.8%	4,073	4,318	-5.7%
<b>South Total</b>	27,200	31,900	-14.7%	30,159	-9.8%	168,800	160,925	4.9%
<b>United States Total</b>	58,500	59,700	-2.0%	58,175	0.6%	299,853	295,305	1.5%

\* Due to the Government shutdown September and October stats will not be updated till December 18th.

**PROJECTED HOUSING STARTS BY LOCAL MARKETS**

Association	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
Athens/Limestone	19	15	25.0%	34	-45.2%	84	122	-31.1%
Baldwin County	103	95	8.3%	116	-11.2%	557	621	-10.2%
Blount County	0	0	#DIV/0!	0	-100.0%	0	0	N/A
Chilton County	1	1	62.5%	1	-36.4%	4	6	N/A
Cullman County	4	4	-3.6%	4	-16.5%	24	14	70.2%
Dekalb County	2	2	5.5%	1	93.0%	9	10	-10.0%
Enterprise	4	4	-8.9%	9	-57.2%	35	34	1.0%
Greater Birmingham	154	162	-4.6%	143	7.8%	842	794	6.1%
Greater Calhoun County	3	3	1.4%	4	-22.6%	15	27	-44.2%
Greater Gadsden	5	5	-1.2%	9	-44.7%	28	44	-34.9%
Greater Montgomery	35	37	-4.7%	48	-27.5%	209	268	-22.0%
Greater Morgan County	30	24	21.2%	15	97.1%	154	89	73.8%
Dothan & Wiregrass Area	18	19	-1.7%	21	-12.2%	107	115	-7.6%
Metropolitan Mobile	34	33	1.7%	55	-39.1%	197	273	-27.8%
Tuscaloosa	57	59	-3.1%	66	-12.5%	350	345	1.3%
Huntsville/Madison	158	136	16.7%	159	0.0%	785	874	-10.2%
Jackson County	1	2	-30.0%	1	7.7%	26	5	382.4%
Lee County	63	65	-2.8%	60	4.3%	352	355	-0.8%
Macon County	0	0	#DIV/0!	1	N/A	0	3	N/A
Marshall County	15	12	25.1%	11	33.6%	66	66	0.1%
Muscle Shoals	14	14	3.5%	14	3.5%	78	82	-4.5%
Northwest Alabama	1	0	350.0%	0	22.7%	3	3	-9.5%
Phenix City	10	16	-35.1%	5	93.7%	79	54	46.4%
South Alabama	2	1	62.7%	6	-60.5%	6	30	-79.1%
St. Clair County	11	11	-7.0%	14	-21.6%	52	74	-29.1%
Tallapoosa County	1	3	-64.5%	1	-21.6%	9	6	46.5%
Walker County	0	1	-24.5%	1	-20.0%	3	5	-45.8%

\*Starts data not available due to that is it a calculated statistic from previous months data that is not available.

Some variance in totals due to decimal extension.

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**NOTE:** This representation is based in whole or in part on data supplied by the local municipality's building department. Alabama Center for Real Estate - University of Alabama does not guarantee and is in no way responsible for its accuracy.

Definition: Housing starts are a derived value using a percentage distribution based on the particular region in the United States multiplied times the number of building permits issued in that particular month.

Calculation: The distribution for the South Region is as follows: Same Month as Authorization = 44%; 1 Month Prior = 37%; 2 Months Prior = 9%; 3 Months Prior = 3%; 4 Months or more = 7%



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### Metro Market New Construction Report\*

(The 5 Metro Alabama Markets Represent ~70% of the State's New Construction Transactions)

#### Metro Markets Combined

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Total New Construction Sold</b>	358	310	15.5%	349	2.6%	1,818	1,866	-2.6%
<b>Number of Units on Market</b>	1,626	1,597	1.8%	1,691	-3.8%	N/A	N/A	N/A
<b>Median Selling Price</b>	\$ 235,313	\$ 228,927	2.8%	\$ 232,741	1.1%	\$ 231,106	\$ 225,096	2.7%
<b>Average Selling Price</b>	\$ 255,389	\$ 241,840	5.6%	\$ 255,754	-0.1%	\$ 248,401	\$ 239,086	3.9%
<b>Average Days on Market</b>	136	168	-18.8%	104	31.0%	158	107	47.7%

#### Total New Construction Sold

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Birmingham</b>	129	124	4.0%	120	7.5%	683	647	5.6%
<b>Huntsville</b>	120	89	34.8%	114	5.3%	605	611	-1.0%
<b>Mobile</b>	28	32	-12.5%	37	-24.3%	162	214	-24.3%
<b>Montgomery</b>	59	46	28.3%	50	18.0%	265	266	-0.4%
<b>Tuscaloosa</b>	22	19	15.8%	28	-21.4%	103	128	-19.5%

#### Number of Units on Market

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	I/S Ratio
<b>Birmingham</b>	657	667	-1.5%	703	-6.5%	5.1
<b>Huntsville</b>	431	402	7.2%	474	-9.1%	3.6
<b>Mobile</b>	159	150	6.0%	163	-2.5%	5.7
<b>Montgomery</b>	236	233	1.3%	219	7.8%	4.0
<b>Tuscaloosa</b>	143	145	-1.4%	132	8.3%	6.5

#### Median Selling Price

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Birmingham</b>	\$ 276,583	\$ 266,750	3.7%	\$ 270,315	2.3%	\$ 260,600	\$ 235,082	10.9%
<b>Huntsville</b>	\$ 272,774	\$ 240,000	13.7%	\$ 234,475	16.3%	\$ 247,569	\$ 236,701	4.6%
<b>Mobile</b>	\$ 181,484	\$ 192,250	-5.6%	\$ 180,375	0.6%	\$ 184,397	\$ 181,982	1.3%
<b>Montgomery</b>	\$ 233,274	\$ 251,736	-7.3%	\$ 238,542	-2.2%	\$ 242,285	\$ 242,850	-0.2%
<b>Tuscaloosa</b>	\$ 212,450	\$ 193,900	9.6%	\$ 240,000	-11.5%	\$ 220,679	\$ 228,867	-3.6%

#### Average Selling Price

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Birmingham</b>	\$ 304,935	\$ 299,675	1.8%	\$ 301,789	1.0%	\$ 289,136	\$ 265,048	9.1%
<b>Huntsville</b>	\$ 278,820	\$ 260,861	6.9%	\$ 244,571	14.0%	\$ 260,318	\$ 249,584	4.3%
<b>Mobile</b>	\$ 198,423	\$ 193,825	2.4%	\$ 204,741	-3.1%	\$ 201,578	\$ 189,887	6.2%
<b>Montgomery</b>	\$ 246,134	\$ 246,592	-0.2%	\$ 235,693	4.4%	\$ 245,241	\$ 240,200	2.1%
<b>Tuscaloosa</b>	\$ 248,631	\$ 208,245	19.4%	\$ 291,976	-14.8%	\$ 245,734	\$ 250,715	-2.0%

#### Average Days on Market

	Current Month June-14	Last Month May-14	% Difference	Last Year June-13	% Difference	YTD June-14	YTD June-13	% Difference
<b>Birmingham</b>	Unavailable	Unavailable	N/A	Unavailable	N/A	Unavailable	Unavailable	N/A
<b>Huntsville</b>	115	179	-35.8%	81	42.0%	133	78	71.7%
<b>Mobile</b>	203	200	1.5%	145	40.0%	216	126	71.3%
<b>Montgomery</b>	143	131	9.2%	90	58.9%	143	103	39.0%
<b>Tuscaloosa</b>	84	161	-47.8%	100	-16.0%	141	122	15.4%

\* Source: MLS

