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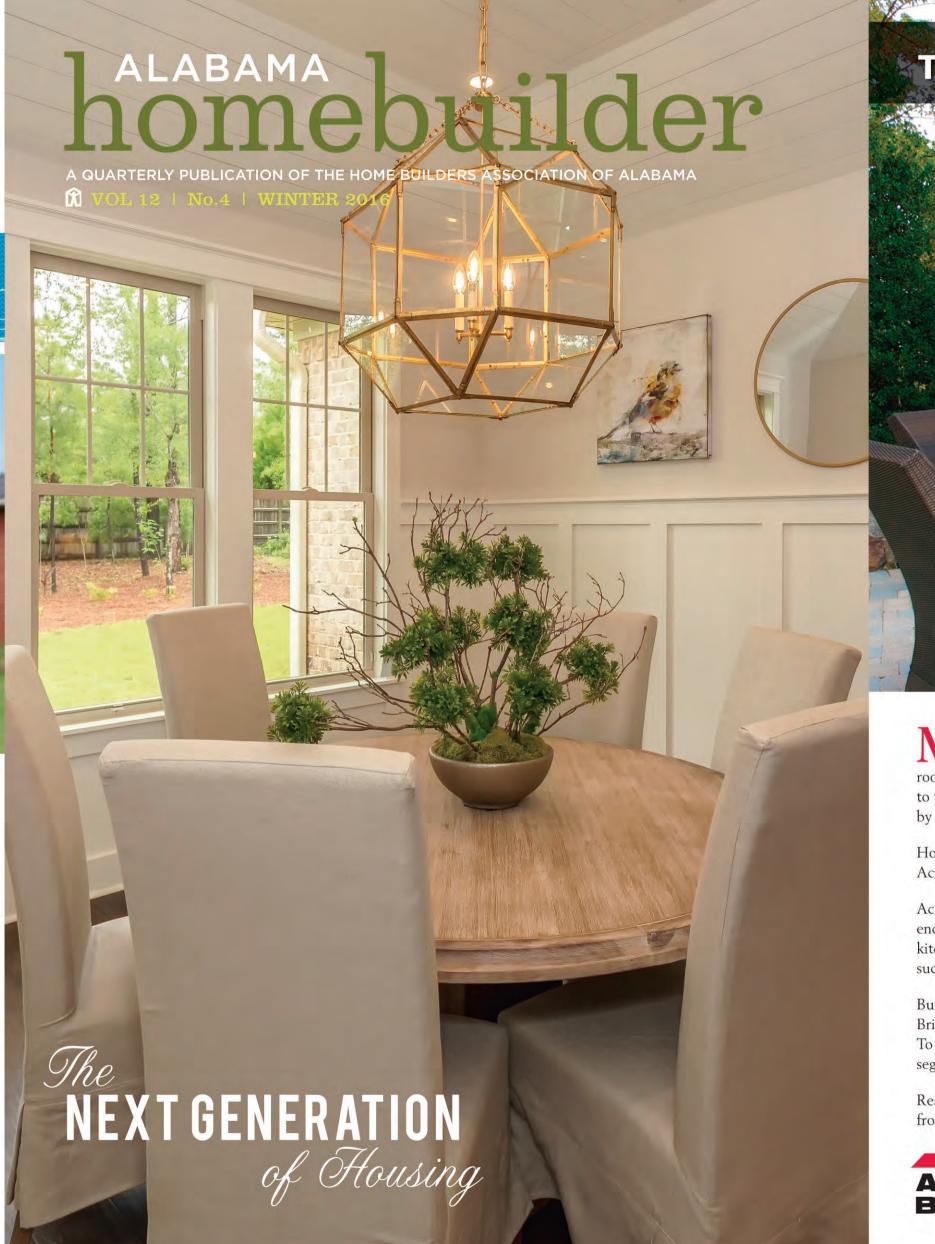
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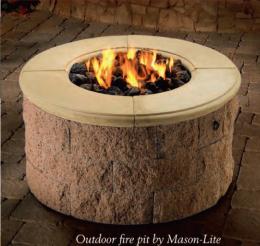
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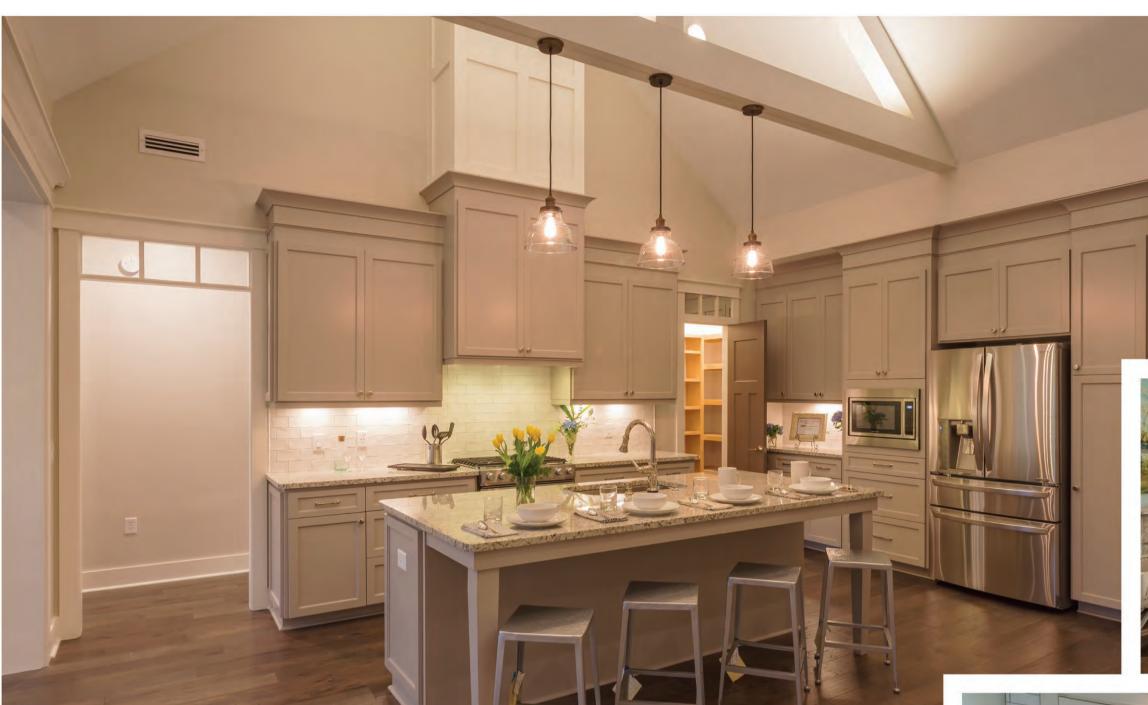
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(Left) Open to the great room and dining room, the gourmet kitchen is packed with features such as a walk-in pantry and a large island that doubles as a breakfast table.

(Below) The master bedroom's design details include hardwood flooring, a tray ceiling and a sitting area.

(Bottom) The spa-like master bath includes a soaking tub and walk-in shower with frameless glass enclosure.



THE NEXT GENERATION OF HOUSING
DOTHAN, ALABAMA
Photography by Kevin Michael Snyder

esigned with a flexible floorplan and loads of functionality, this home in Dothan's Grove Park subdivision was constructed with millennials in mind.

Read more about the home, built by Bart Liddon Homes, LLC, beginning on page 32.



Did you know...



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(Source: U.S. Dept. of Energy)



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THE NEXT GENERATION OF HOUSING



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on the cover

Informal dining sets the tone in this comfortable home featured in the 2016 Home Builders Association of Dothan & the Wiregrass Area Parade of Homes.





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S P E C TR

It really is true that time flies when you're having fun, and I have certainly had a fun and exciting year serving as your HBAA President. As we get ready to close out 2016 and welcome 2017, I want to take a moment to reflect on some of the highlights from the past year.

One of my goals for this year was to find ways to get members more involved at the state and local levels, and I've been thrilled to see huge crowds turn out for our statewide meetings. It's especially exciting to see a lot of new faces attend our meetings and learn more about how they can get involved in making a difference for our industry.

We've gotten positive feedback across the board from our members about the education, entertainment and information offered at our state meetings all year long. All of these successful events would not be possible without the tremendous support of our sponsors, many of whom sponsor multiple events throughout the year. Thank you, sponsors, for your commitment to the HBAA!

Another goal of mine was to put an emphasis on the HBAA brand and the use of the "little man" logo. Thanks to the efforts of our Public Relations Committee, we are erecting "Build with the Best" outdoor signs around the state on land owned by our members in high-traffic areas. These signs, which feature the "little man" and the HBAA website, will help promote our association and its members to consumers. We're also in the process of creating a specialty license plate that will include our logo. We want to use the "little man" in every corner of the state, on cars, signs, shirts, magnets—whatever we can do to get our brand in front of consumers.

We had another incredible year raising money for ABPAC, particularly through our \$100K Club fundraiser which brought in over \$120,000 of the nearly \$400,000 raised in total. I want to acknowledge the efforts of Robert Buchalter, who has been a fantastic leader for ABPAC and a huge part of our success. After serving as ABPAC Chair for the past 13 years, he's decided to step down and give others the opportunity to lead the charge. On behalf of all HBAA members, we thank you, Robert, for your tireless work and dedication over the years to making ABPAC one of the strongest and most widely respected PACs in the state.

There are many other successes to celebrate as well—growth in our membership, the expansion of educational opportunities through our Foundation, a host of benefits that save our members money and time...I could go on and on. All of these successes are thanks to the leadership of our Executive Committee members. I hope you'll join me in thanking them for their service to this association.

I can't thank our Senior Officers enough for the role they played in our association's success this year. No matter what I called on them to do throughout the year, I knew that I could count on them to show up and give 100% to help the HBAA. We are very fortunate to have such strong leaders, especially our incoming President, Dan Taylor. I have no doubt that Dan will do an outstanding job leading us in 2017 and I look forward to supporting him in whatever way I can.

Thank you to all who welcomed me to your association or who met with me at our statewide events throughout the year. This has been such a special year and I feel extremely fortunate to have served as your President. I wish all of you a Merry Christmas and a prosperous 2017!

Man 5 Re

Mark Reid 2016 HBAA President



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ANNUAL CONVENTION HIGHLIGHTS

For its final statewide meeting of the year, the HBAA headed north to Music City, USA. The 2016 Annual Convention, held at the Hilton in downtown Nashville, gave builder and associate members the opportunity to network, gain education and learn more about the activities of the association while enjoying being in the heart of the city, within walking distance to all the downtown attractions. The weekend kicked off with a welcome reception at the world-famous Honky Tonk Central, which featured plenty of food and drinks and live music from Triple Run. Other Convention highlights included an educational session covering the new overtime rule and other legal issues, and the annual awards and officer installation banquet, during which Dan Taylor was installed as the 2017 HBAA President.



During the Governmental Affairs meeting, ABPAC Vice Chair Mark Saliba (right) presents Robert Buchalter with a gift commemorating his 13 years of serving as ABPAC Chair.



Dan Taylor of the Marshall County HBA is installed as the 2017 HBAA President by 2005 HBAA President Bud Canter.



Members of the Lee County HBA enjoy food and live music at the Welcome Reception at Honky Tonk Central.



Greater Montgomery HBA President Chad Stearns accepts the President's Trophy for a Large Association.



Shoals HBA President Chad Baker accepts the President's Trophy for a Small Association.



HBAA Past President and BUILDPAC Chair Cliff Pitman and Membership Chair Don Druse are recruited to sing backup for comedian Rik Roberts, who entertained members at Friday night's officer installation and awards banquet.

The HBAA would like to thank our 2016 Annual **Convention Major** Sponsors for helping to make this year's event such a success:

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Want to see more photos from this year's Convention? Visit the HBAA Facebook page at www.facebook.com/HBAAlabama.



MEET YOUR 2017 HBAA PRESIDENT DAN TAYLOR MARSHALL COUNTY HOME BUILDERS ASSOCIATION

Dan Taylor of Taylor Construction in Albertville will be taking the helm as HBAA President in 2017. We asked him to share some details about his involvement at the local and state levels and his goals for the year ahead.

How did you get involved in the home building industry?

I started working as a teenager with a local builder and built my first house in 1972 when I graduated from high school. I went to Auburn University that fall but left after the first quarter because I didn't want to wait to build houses. I built houses during the day and attended Jacksonville State University at night, where I graduated in three years.

Why did you join your local HBA?

In 1979, Kenneth Warren told me to join the Marshall County Home Builders Association. I told him that there wasn't a Marshall County Home Builders Association, and he said, "There is now." I was one of the charter members of the association and soon began serving on its Board.

How did you become active at the state level?

I began attending HBAA meetings not long after joining Marshall County and have been to nearly every state meeting since then. Twelve years ago, Bud Canter, who was HBAA President at the time, made me a Presidential Appointee and started me on the ladder of the Executive Committee. When I was asked who I wanted to install me as the 2017 HBAA President, I knew there was no one else I'd rather have do the honor than Bud.

What do you think are the greatest benefits that you've gained by being involved with the HBAA?

The HBAA has always been there when I had a question or problem come up and needed help or advice. That really makes a difference when you're starting out as a new builder and don't know what you're doing. I don't know how I would have gotten by without Home Builders.

I've also benefited by being a member of the Self Insurers Fund. I've been a Fund member since day one.

What goals do you have for the HBAA under your leadership this year?

The HBAA's three-year strategic plan was formally adopted at this year's Convention and we'll begin putting it into place in 2017. One of our goals is to work with the Alabama Home Builders Licensure Board to implement a CE program for licensed builders, so we'll be focusing on that over the next year.

We've been given an opportunity by the state appraisal board to develop a course on appraising new construction that includes the energy code. We all know the difficulties that builders have had with appraisals for the past 8 years, and I believe that this course will go a long way toward solving our appraisal problems.

Another goal for the year is to continue the great work that Lynn Corder and Mark Reid started regarding making membership a priority. I want to start sending our members membership updates throughout the year that include news of what our local HBAs are doing to recruit and retain members. This will help keep the momentum going in between statewide meetings and give those who aren't able to attend the state meetings the opportunity to stay updated on what's happening on the membership front.

If you weren't a builder, what line of work do you think you'd be in?

I'm a certified appraiser and have been a real estate broker for the past 41 years. If I weren't building I'd probably still be selling real estate and appraising.

TAYLOR APPOINTED 2017 PRESIDENT

Dan Taylor of Albertville has been appointed to serve as the 2017 President of the Home Builders Association of Alabama. He succeeds 2016 HBAA President Mark Reid, owner of Reid Construction and a member of the Shoals Home Builders Association. The installation ceremony took place during the HBAA's Annual Convention banquet on October 28 in Nashville, Tennessee.

Taylor, of Taylor Construction, is a member of the Marshall County Home Builders Association. A graduate of Jacksonville State University, he founded his company in 1975 and was a charter member of the Marshall County HBA, serving multiple terms as its President. In addition to home building, Taylor is a certified residential real property appraiser and a real estate broker.

Jimmy Rutland of Lowder New Homes, a member of the Greater Montgomery Home Builders Association, will serve as the HBAA 1st Vice President in 2017. Buddy Bowman of Bucky Inc., a member of the St. Clair County Home Builders Association, will hold the office of 2nd Vice President.

David Lisenby of Lisenby Construction, Inc., a member of the Greater Montgomery Home Builders Association, will serve as Treasurer. Robert Brown of H C Pitman, a member of the Baldwin County Home Builders Association, will serve as 2017 Secretary. Representing the associate members as Associate Vice President for 2017 will be Darren Osborn of Gobble Fite Lumber Co., a member of the Greater Morgan County Builders Association.



DAN TAYLOR



JIMMY RUTLAND



BUDDY BOWMAN



DAVID LISENBY



ROBERT BROWN



DARREN OSBORN Associate Vice President Immediate Past President



2017 EXECUTIVE COMMITTEE MEMBERS

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LYNN CORDER

Home Builders Association of Tuscaloosa ABPAC Vice Chair

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TAYLOR BURTON

Greater Birmingham Association of Home Builders State Representative

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BRENDA RANDALL

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PHEZA SUMNERS

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CHAD BAKER

Shoals Home Builders Association Presidential Appointee

CULLEN JACOBS

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Greater Morgan County **Builders Association** Presidential Appointee

KYLE MURPHY

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OUTSTANDING MEMBERS, LOCAL ASSOCIATIONS HONORED WITH

CONVENTION AWARDS

Several local Home Builders Associations and individual members were honored at the 2016 HBAA Annual Convention for their outstanding service and dedication to the industry. A variety of awards was presented throughout the Convention, which took place October 27-29 at the Hilton Nashville Downtown in Nashville, Tennessee. The HBAA congratulates the following winners:

PRESIDENT'S TROPHY

Two local associations received the coveted President's Trophy, awarded at the discretion of the current HBAA President in recognition of their achievements throughout the year. For the second year in a row, the President's Trophy for a Large Association went to the Greater Montgomery Home Builders Association, led by GMHBA President Chad Stearns. The President's Trophy for a Small Association went to the Shoals Home Builders Association, led by President Chad Baker. This was the third year in a row for the Shoals HBA, thus retiring the trophy.



Members of the Shoals HBA celebrate their third year in a row of winning the President's Trophy for a Small Association at this year's Convention.



The Greater Montgomery HBA repeated as the winner of the President's Trophy for a Large Association.



Jeremy Wright of the Greater Birmingham AHB was named the 2016 Jerry Kyser Builder of the Year.



Sam Almaroad of the HBA of Greater Calhoun County was presented with the 2016 Don Nolan Builder of the Year award.

BUILDERS OF THE YEAR

The Jerry Kyser Builder of the Year Award, given to a builder member from a local association with more than 500 members, was presented to Jeremy Wright. Wright, of J. Wright Building Company, is a member of the Greater Birmingham Association of Home Builders.

The winner of the Don Nolan Builder of the Year Award, presented to a builder member from a local association with 500 or fewer members, was Sam Almaroad of Sam Almaroad Construction, a member of the Home Builders Association of Greater Calhoun County.



REMODELER OF THE YEAR

Bret Slaton of Slaton Custom Homes was named the HBAA's Remodeler of the Year for 2016. Slaton is a member of the Huntsville/Madison County Builders Association.

Bret Slaton of the Huntsville/ Madison County BA received the HBAA Remodeler of the Year Award for 2016.



ASSOCIATE OF THE YEAR

The Buddy Berry Associate of the Year Award, given to an associate member from an association with more than 500 members, was presented to David Estreicher of Allegion Schlage Lock Company. He is a member of the Greater Birmingham Association of Home Builders.

The 2016 Buddy Berry Associate of the Year Award went to David Estreicher of the Greater Birmingham AHB.

ASSOCIATION ACHIEVEMENT AWARDS

In addition to the individual awards, the Association Achievement Awards were also presented to several local Home Builders Associations. All HBAs were invited to submit an entry recognizing the single project or event that they were most proud of having accomplished over the past year. All HBAs that submitted entries were presented with awards during the Board of Directors meeting at Convention.

The following HBAs received Association Achievement Awards:

BALDWIN COUNTY HOME BUILDERS ASSOCIATION

Project: Baldwin County HBA Charitable Foundation/Home for a Hero

The Baldwin County HBA and its Charitable Foundation set a goal to construct a new home for a wounded war veteran and his family in Daphne. Current BCHBA President Chris Farlow, 2015 President Mike Henriksen and Eddie Youngblood served as the lead builders on the project, which involved more than 200 associates and businesses. Thanks to everyone's hard work and commitment to the project, the home was finished ahead of schedule and under budget.

On August 26, 2016, the Rains family was presented with the keys to their new home, mortgage free. NAHB Vice President Randy Noel and HBAA President Mark Reid spoke at the key ceremony, which featured a procession by the Patriot Guard Riders, letters and resolutions read from Senator Jeff Sessions and Representative Bradley Byrne, and the presentation of a flag that had flown over the U.S. Capitol. After the "ribbon sawing", the home was opened for everyone to view and enjoy lunch provided by a member utility company. The BCHBA received a great deal of publicity from the media for the project, which brought both its members and the community together.



BCHBA members Eddie Youngblood, Chris Farlow and Mike Henriksen (far right) celebrate the completion of their Home for a Hero project with the Rains family.



CULLMAN COUNTY HOME BUILDERS ASSOCIATION

Project: Sporting Clay Event

The Cullman County HBA hosted two sporting clay events on the same day as dual fundraisers. The morning event featured 17 shooters, with cash prizes awarded to the top three shooters. A total of \$1,750 was raised through the event for the CCHBA's scholarship fund.

The afternoon shoot, which was a fundraiser for ABPAC, was a team competition with five teams of five shooters each. The winning team from Appaloosa Valley Farm received a trophy to keep until next year's tournament. Following the shoot, everyone enjoyed dinner before heading home. The afternoon event raised \$2,030 for ABPAC, surpassing last year's total.

The CCHBA sporting clay shoot brought out dozens of participants to raise money for scholarships and for ABPAC.

GREATER BIRMINGHAM ASSOCIATION OF HOME BUILDERS

Project: 2016 Ideal Home

The Greater Birmingham AHB's 2016 Ideal Home served as the centerpiece for its spring Parade of Homes as well as a fundraiser for the association. Jeremy Wright of J. Wright Building Company served as the lead builder on the project, with many associate members donating or heavily discounting their products and services to help make the home a success.

The Ideal Home was the host site for the Parade of Homes Kick-Off Party, which was attended by more than 250 GBAHB members, Realtors and members of the media. Throughout the two weekends of the Parade, approximately 4,000 people toured the home, providing valuable exposure for all involved in the project.



Builder Jeremy Wright discusses the features of the 2016 GBAHB Ideal Home with Jeh-Jeh Pruitt on "Good Day Alabama".

GREATER MONTGOMERY HOME BUILDERS ASSOCIATION

Project: ABPAC Fundraising Program

The GMHBA made ABPAC fundraising one of its priorities for the year and held several fun projects throughout the year to work toward their goal. One of these projects included the President's Challenge, in which GMHBA President Chad Stearns agreed to pay \$100 towards ABPAC, then challenged another member to do the same, with that member in turn challenging another member and so on for a 120-day period.

Other ABPAC fundraisers held included a mystery auction, draw down, and participation in the \$100K Club. The GMHBA raised a total of \$73,699 for ABPAC, nearly double their goal for the year.

> GMHBA Past President Jimmy Rutland opens a box he'd bid on in the association's mystery auction for ABPAC.





Over 1,500 consumers turned out for the GMCBA's 2016 Home and Garden Show, its most successful show to date.

GREATER MORGAN COUNTY BUILDERS ASSOCIATION

Project: Home & Garden Show

The Greater Morgan County BA's 2016 Home and Garden Show was its most successful show to date, drawing more than 1,500 consumers from across North Alabama and southern Tennessee. The GMCBA members who volunteer with the show meet once a month throughout the year to plan and carry out the event from start to finish.

To help attract more customers to the booths, several vendors held giveaways and the GMCBA also gave out prizes. Home Depot also provided a children's make and take workshop that proved to be a big hit. The more than 50 vendors who participated in the show said that they met with a lot of potential customers and they're already looking ahead to being in next year's show.

HOME BUILDERS ASSOCIATION OF DOTHAN & THE WIREGRASS AREA

Project: 2016 ABPAC Golf Tournament

After years of success with its annual ABPAC golf tournament, the HBA of Dothan & the Wiregrass Area had begun to see participation dwindling in recent years. Not wanting to let the event go by the wayside, several members stepped up to the plate and worked hard to get participation growing again. Several call-a-thons were held to drum up teams and sponsors, yielding a total of 16 teams, four beverage cart sponsors, a meal sponsor and 40 hole sponsors.

The tournament featured a mix of builder and associate members. The day concluded with a cookout with door prizes and prizes awarded to the tournament winners. Thanks to the efforts of the volunteers and participation by the members and sponsors, the association surpassed its ABPAC goal for the year and made a good event even better.



Not only did HBA of Dothan & the Wiregrass Area enjoy a fun day of golf but they also helped the association surpass its ABPAC goal in the process.



HBAGCC President Tony Waddell and Realtors President Rita Smith welcome Senator Del Marsh to the second annual joint HBA/Realtors meeting.

HOME BUILDERS ASSOCIATION OF GREATER CALHOUN COUNTY

Project: Home Builders and Realtors Combined Meeting

For the second year in a row, the HBA of Greater Calhoun County partnered with the Calhoun County Board of Realtors for a joint membership meeting in May. Members from both groups were excited to come together for another networking opportunity.

HBAGCC President Tony Waddell and Board of Realtors President Rita Smith welcomed guest speakers Senator Del Marsh and his wife, Ginger, who shared their journey of recently reopening the Hotel Finial, a local Victorian hotel. The joint meeting once again proved to be a success and both associations are looking forward to more meetings in the future.



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HOME BUILDERS ASSOCIATION OF METRO MOBILE

Project: Louisiana Flood Relief

After flooding ravaged Louisiana earlier this year, the members of the HBA of Metro Mobile, many of whom themselves had lived through devastating loss from hurricanes, knew that they wanted to help. Over a couple of weeks, the HBAMM shared requests for donations of supplies and money with its members via social media and email blasts. The HBAMM Charities agreed to match any monetary donations up to \$10,000. Having learned about the HBAMM's collection efforts, Daphne Middle School decided to get involved as well. The student body and staff collected more than 15 boxes full of essentials.

A utility van and car were packed full of supplies and taken to the Capital Region Builders Association office in Louisiana. Their members who had suffered damage or lost their homes were able to come in and "shop" for items needed. They also received Walmart gift cards, which had been purchased with the money collected. The donations were greatly appreciated by the Capital Region members and gave the HBAMM a way to "pay it forward" in response to the help they'd received in times past.



The HBAMM partnered with students at Daphne Middle School to collect supplies to send to flood victims in Louisiana.



The HBAT's 2016 Showcase Home sold while it was still under construction.

HOME BUILDERS ASSOCIATION OF TUSCALOOSA

Project: 2016 Showcase Home

For the first time since 2008, the HBA of Tuscaloosa constructed a Showcase Home that was open to the public for touring. Built by HBAT President Michael Young of Toulmin Homes in the historic district of Glendale Gardens, the home featured 4 bedrooms and 3.5 baths in approximately 3,200 square feet. Many HBAT members, including contractors and building supply companies, participated in the build.

The Showcase Home sold while still under construction. Ten percent of the net proceeds from the sale went to HBAT Charities, Inc., the charitable arm of the Tuscaloosa association, which provides funding for disaster recovery renovations and repairs, industry educational programs at local schools, scholarships for local students to pursue education in industry trades, and projects to assist other local charitable organizations.

HUNTSVILLE/MADISON COUNTY BUILDERS ASSOCIATION

Project: Member and Consumer Communication

Recognizing that mobile technology has changed the way its members and the public communicate, the Huntsville/Madison County BA sought ways to adapt its communication methods to reach as many people as possible. They utilized e-communications, such as e-newsletters and an e-calendar to keep members informed about upcoming events. They also took advantage of several social media platforms such as Pinterest, Facebook, Twitter and Houzz. Many of

its online and e-communications have enabled the HMCBA to save money while reaching a greater audience.

The HMCBA also continued to promote its news and events through traditional methods such as its quarterly publication, The Cornerstone, statement stuffers, telephone reminders and its annual membership directory.

SHOALS HOME BUILDERS ASSOCIATION

Project: Children's Museum Renovation Project

The Children's Museum of the Shoals was in need of renovations to allow it to re-open to the public with needed facility renovations and expanded services for children with disabilities. Members of the Shoals HBA volunteered their time and resources toward the project, with Board member John Froman overseeing the demolition and re-building of museum exhibits.

The SHBA Board voted to donate \$1,000 for materials and to match financial donations from individual members up to another \$1,000. Altogether, SHBA members and member companies donated more than \$30,000 in labor and materials to the project.



Members of the Shoals HBA work on renovating the Children's Museum of the Shoals.

WE'VE REMODELED THE RATES Again!



WORK COMP RATES LOWER FOR 2017

Great news that will make members feel "right at home".



For more information on the Self Insurers Fund, including how to find a broker in your area, contact us at 1-800-745-FUND (3863) or www.AHBFund.com.





ENTRIES WANTED FOR 2017 REMODELING COMPETITION

Registration is now open for the 2017 Alabama Remodeling Excellence Awards (AREA) competition, the state's premiere awards competition honoring craftsmanship, innovation and attention to detail in the remodeling industry. Presented annually by the Home Builders Association of Alabama Remodelers, the AREA competition is open to all remodeling contractors, architects, kitchen and bath designers, and other remodeling industry professionals in Alabama.

Projects qualifying for the 2017 competition must have been completed in Alabama between June 30, 2015 and December 30, 2016. Registrations are due to the HBAA by January 16, 2017 and entries are due by February 27, 2017. The awards will be presented at the AREA banquet on Saturday, April 8 at the Capital City Club in Montgomery, and the winners will be featured in the spring issue of Alabama Homebuilder magazine.

To learn more and for registration and entry information, visit www. RemodelAlabama.com, or contact Kory Boling at koryboling@hbaa.org or 1-800-745-4222.

FUND REDUCES RATES AGAIN FOR 2017

For the second year in a row, many members of the Alabama Home Builders Self Insurers Fund can expect to see their rates decrease for the coming year. Several trades, including masonry, plumbing and excavating, saw their rates drop by double digits for 2017, leading to even greater savings over last year's rates.

The 2017 rates are available on the Fund website, www.AHBFund.com, and renewal packets are being sent to Fund members in December. For more information about becoming a member of the Fund, call 1-800-745-3863 or visit www.AHBFund.com for assistance in finding a broker in your area.



CONSTRUCTION SAFETY CONFERENCE AND EXPO SET FOR FEBRUARY 9

All HBAA members are invited to attend the 2017 Central Alabama Construction Safety Conference and Expo, scheduled for Thursday, February 9 at the Hyundai Training Center in Montgomery. This free one-day conference, sponsored in part by the HBAA, offers five tracks of sessions to provide attendees with the latest news and up-to-date construction safety training. Sessions include an update from the OSHA Area Director, advice from an attorney on how to respond to

an OSHA inspection, a fall protection course and a Spanish language track.

There will also be more than 20 exhibits featuring the latest safety equipment. A light breakfast, lunch and snacks are provided. There is no charge to attend but pre-registration is required. For more information or to register, call 205-934-7076.



FREE ENERGY HOME GUIDES AVAILABLE FOR BUILDERS

The HBAA has partnered with the Alabama Department of Economic and Community Affairs to develop a brochure educating homebuyers about their new home's energy efficient features. The brochure provides an overview of the home's energy certificate, which reflects the values and ratings used in meeting energy code requirements, as well as tips for how homeowners can reduce their energy expenses.

The brochures are free for HBAA members who want to distribute them to their new homebuyers. To learn more or to request brochures, contact Jason Reid, HBAA Regulatory Affairs Director, at 1-800-745-4222 or email jasonreid@hbaa.org.

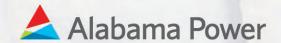




Homes that save your clients money and keep them comfortable for years to come — what more could you ask for? Well, how about year-round energy efficiency? You can get all of those things with an all-electric home through the Superior Solutions New Home Program. That's good for you, good for your business and good for your clients. For more information, contact your local Alabama Power representative or visit AlabamaPower.com/SuperiorSolutions to find more solutions that give you the power to save.









REGISTRATION UNDERWAY

for the 2017 Winter Meeting, Legislative Reception

All HBAA members are invited to attend the first statewide meeting of the year, the 2017 Winter Meeting, taking place February 21-22 at the Embassy Suites in downtown Montgomery.

The Winter Meeting features a wide variety of council and committee meetings and educational sessions, as well as plenty of time for builder and associate members to network. This year's educational offerings include a session on estate planning.

The 2017 HBAA Legislative Reception will be held in conjunction with the Winter Meeting, giving members the

opportunity to visit firsthand with their legislators and share their concerns and issues from their communities. The HBAA's Legislative Reception, which is one of the most popular among legislators, will be held on Tuesday evening, February 21, at the Alabama Department of Archives and History.

The Embassy Suites Montgomery will be the host hotel for the 2017 Winter Meeting. The HBAA has a room block reserved there at a discounted rate of \$129.00 per night. The room block deadline is January 27, 2017.

For reservations, call the hotel at 1-800-EMBASSY (use group code HBA). You may also visit the HBAA website (www.hbaa.org) to access the direct link to online reservations in the HBAA room block.

Visit www.HBAA.org for Winter Meeting registration information, or call the HBAA at at 1-800-745-4222.



TENTATIVE SCHEDULE

TUESDAY FEBRUARY 21

9:30 am - 10:30 am 10:30 am - 11:30 am 11:30 am - 12:30 pm 12:30 pm - 2:00 pm 1:00 pm - 2:00 pm 1:00 pm - 2:00 pm 1:00 pm - 2:00 pm 2:00 pm - 3:30 pm 3:30 pm - 4:30 pm 5:30 pm - 8:00 pm

Membership

Local Presidents

Executive Committee

Professional Women in Building

Executive Officers

Land Developers

Past Associate Committee Presidents

Educational Session: Estate Planning

Governmental Affairs/ABPAC

Legislative Reception at Alabama

Department of Archives and History

WEDNESDAY FEBRUARY 22

8:00 am - 9:00 am 9:00 am - 10:00 am 9:00 am - 10:00 am

8:00 am - 9:00 am

10:00 am - 11:30 am

10:00 am - 11:00 am

11:00 am - 12:30 pm 12:30 pm - 1:30 pm

1:30 pm - 2:30 pm

Public Relations

Past State Presidents

Investment Property Owners Council

Associates/ Area Vice Presidents

Remodelers

AHB Foundation Directors

Educational Session

Lunch

Board of Directors Meeting

February 21-22, 2017 • Embassy Suites • Montgomery, AL

A H B**FOUNDATION** NEWS

CARPENTRY PROGRAMS COMPLETE **FALL CLASSES**

Nearly two dozen adult students are now better equipped to enter the housing workforce thanks to the two free basic residential carpentry programs offered this fall by the Alabama Home Builders Foundation. Shelby County College and Career Center and Limestone County Career Technical Center once again hosted the program at their respective sites from September through November.

For eight weeks (four hours per week), these students attended the program with the ultimate goal of receiving a certificate of completion from the Home Builders Association of Alabama at their graduation. Throughout the eight-week session, the students were taught both the theory and the hands-on aspects of basic residential carpentry. A typical class included one hour of classroom instruction followed by one hour of hands-on work practicing what they had just learned. Each class worked together to build a structure that will be sold to help pay for the next program's materials.

Students who successfully completed the course are trained in both



HBAA Past Presidents Taylor Burton (back row, second from right) and Benny Pritchett (front row, second from right) and HBAA Public Relations Chair Alicia Huey (front row, far right) celebrate the completion of another carpentry class sponsored by the Foundation at the Shelby County College and Career Center.

safety and skills and are job ready. Anyone looking to employ a program graduate should contact Artemis Moore at artemismoore@hbaa.org or 1-800-745-4222.

HBAA members are encouraged to enroll any employee they feel will benefit from learning the basics of residential building. A new training site, Gadsden State Community College, has been added for 2017, with classes taking place there on Tuesdays and Thursdays evenings from January 24 through March 7. Contact Artemis Moore for details about the Gadsden class and other upcoming classes, or for information about how to bring the carpentry class to your area.

PLUMBERS PROGRAM CELEBRATES SUCCESSFUL FIRST YEAR, EXPANSION

The Alabama Home Builders Foundation congratulates the Madison County Career Technical Center for a successful first year running the Plumbers and Gas Pipe Fitters education program. The program received massive support from a myriad of local entities including the Huntsville/Madison County Builders Association, Wrendon Davis of Davis Plumbing, the State of Alabama Plumbers and Gas Fitters Examining Board, the Madison County Board of Education and a slew of local companies. The 2016 program now offers plumbing education to 24 students.

The program is currently being offered at the Shelby County College and Career Center in Columbiana. The plumbing class, taught by master plumber and gas fitter Rex Horton, is being offered to 10th graders with a two or three year training track. By graduation, these students will have earned a journeyman's license, making them immediately ready for the workplace or to continue their education through a college program.

The program was made possible due to the support from the entities listed above as well as from businesses in the Shelby County community. V&W Plumbing Wholesale has agreed to handle all material and tools for the classroom, GLS Supply has donated three crates of PVC fittings, and Southern Pipe and Supply has offered to help with any need in the future.

Davis, who has championed the program from the start, said, "None of this could have been remotely possible without the leadership of the Shelby County Schools and private industry coming together as team players in the planning process; they all saw the need for young and motivated students to learn a career."

If all continues to go well with the Huntsville/Madison and Shelby County programs, the program is expected to debut in Montgomery County in 2017.

FOUNDATION GOLF CLASSIC SET FOR MAY 11

HBAA members will get the chance to support the Foundation in a fun way at the 23rd Annual Alabama Home Builders Foundation Golf Classic, taking place on Thursday, May 11 at the Robert Trent Jones-Cambrian Ridge course in Greenville.

All members and their guests are invited to play in this tournament, which is the primary fundraiser for the Foundation. For details about the tournament, or to learn about sponsorship opportunities, contact Alison Till at alisontill@hbaa.org or 1-800-745-4222.

HELP EDUCATE ALABAMA'S HOUSING WORKFORCE

Looking for a way to leave a lasting impact on Alabama's housing industry? Consider a year-end gift to the Alabama Home Builders Foundation. Your tax-deductible donation will be used to fund scholarships for those pursuing an education in residential building fields, offer free certified basic residential carpentry programs throughout the state of Alabama, and fund other educational opportunities for those desiring a career in the homebuilding industry.

One hundred percent of your donation will go towards education and skills development for Alabama's housing workforce; none of the donations go towards administrative costs.

To make a donation, use the form included in this issue of Alabama Homebuilder magazine. You may also donate online at www.AHBFoundation.org. For more information about ways that you can support the efforts of the Foundation, contact Artemis Moore, AHB Foundation Director, at 1-800-745-4222 or email artemismoore@hbaa.org.



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A WELL-FRAMED APPROACH TO PROFITABLE ENERGY EFFICIENCY

Changing codes, growth in the economy and housing starts – how's a builder to profit from it all? Well, a bottom-up switch to Norbord is a sound first move.



DAVIS, HOCKLANDER, PITMAN INDUCTED INTO ABI HALL OF FAME

Two associate members and a builder member are the newest inductees into the Alabama Building Industry Hall of Fame. Wrendon Davis of Davis Plumbing Company in Birmingham, Joe Hocklander of Mobile Gas, and Cliff Pitman of H.C. Pitman Builders, Inc. in Fairhope were inducted into the Hall of Fame during the HBAA's 2016 Annual Convention awards banquet on October 28 at the Hilton Nashville Downtown.

The Alabama Building Industry periodically recognizes outstanding individuals for significant service to the residential housing industry in their communities and in the state of Alabama. Selection to the ABI Hall of Fame is the highest honor given by the HBAA.

Wrendon Davis, President of Davis Plumbing Company, has been a member of the Greater Birmingham Association of Home Builders since 1982. As a member of the American Society of Plumbing Engineers since 1985, he has become the go-to spokesperson for the GBAHB on sewage and infrastructure issues in Jefferson and Shelby Counties.

During Jefferson County's sewer debt crisis in 2007, Davis served on the Jefferson County Environmental Services Product Review Committee as the liaison between the county and the GBAHB. He assisted the GBAHB in avoiding a moratorium on all residential construction, a move that would have proven disastrous to the association and to Jefferson County. Davis has since been instrumental in stopping impact fees of up to a proposed \$4,000 per home in Shelby County.

Most recently, Davis assisted with the passage of House Bill 373, which improves upon the standards of education for professionals employed in the plumbing and gas fitting industry. He continues to work closely with the Alabama Home Builders Foundation in an effort to ensure that more funding is available for industry professionals.

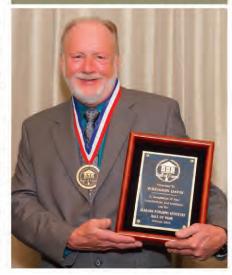
Davis has built playhouses as fundraisers for the GBAHB Educational Trust Fund, which provides scholarships to students pursuing building-related professions in the Metro Birmingham area. He also provides plumbing for Habitat for Humanity during its annual Builders Blitz.

He was elected a member of the Big Brothers and Big Sisters Board of Directors from 1995 to 1997, and he regularly assists with fundraisers for the King's Ranch. In 1993 and 1996 he received the Outstanding Associate

Award from the Alabama Association for Plumbers and Gas Fitters.

A Life Spike with over 70 credits, Davis has been honored with several awards from the GBAHB, including the Associate of the Year Award and an Award of Special Merit in 1994, the Buddy Berry Associate Achievement Award in 2009, and induction into the GBAHB Hall of Fame in 2002. He was named the HBAA's Associate of the Year in 2001 and in 2016 received the CADRE Associate of the Year award from the National Association of Home Builders.

WRENDON DAVIS



OE HOCKLANDER



Joe Hocklander joined the staff of Mobile Gas in 1982, where he currently serves as the Senior Marketing Rep. He has been a member of the Baldwin County Home Builders Association since the year 2000, where he has twice served as Chairman of the Associate Council and Chairman of the Home and Product Show. He has also chaired the Golf Committee, Membership Retention and Nominating Committee, as well as serving as a State Director.

Hocklander has also been a member of the Home Builders Association of Metro Mobile since 1982, where he has chaired numerous committees, including the Associates Council, ABPAC and the Membership, Ambassadors, and Remodelers Council Membership Committees, among others. He has been actively involved in HBAMM's community service projects, Associate Council golf tournament, Parade of Homes, Home & Garden Show and other special events.

At the state level, Hocklander has served as HBAA Associate Committee Chair and the Past Associates Committee Chair, as well as being active on the HBAA's Membership Committee. He was the HBAA Associate Vice President in 2011.

In addition to his HBA involvement, Hocklander has served on the Board of Realtors, the Eastern Shore Chamber of Commerce Board and the Board of Realtors' Bar Committee. His other community involvement includes the Alabama Federation, the Coastal Conservation Association, the Alabama Coastal Foundation, Junior Achievement, the American Heart Association and Habitat for Humanity.

Hocklander, a Life Spike, received the BCHBA Associate of the Year award in 2004 and 2005. In 2009, he was named the HBAA Associate of the Year for a Large Association.

Cliff Pitman launched H.C. Pitman Builders in Fairhope in 1979 following Hurricane Frederick and joined the Baldwin County Home Builders Association the following year. A longtime board member of the BCHBA, he served as Chairman of the RAP Program, personally rehabbing seven homes, and also worked on Habitat for Humanity projects on behalf of the HBA. He served as BCHBA President in 1989 and continues to host the annual silent auction scholarship fundraiser. He represents the BCHBA as a Life National Director for the National Association of Home Builders.

At the state level, Pitman began serving on the HBAA Executive Committee in 1989 and has filled many roles in the association, including Land Developers Chair, Membership Co-Chair, BUILDPAC Chair, Nominating Committee Chair, Hall of Fame Committee Chair and a Director for the Alabama Home Builders Foundation, serving as its President

In 2010 Pitman served as HBAA President, and in 2012 he chaired the State Past President's Council. He has served as a Trustee for the Alabama Home Builders Self Insurers Fund since 2012. Since 2014, Pitman has represented the HBAA as a BUILDPAC Trustee.

The BCHBA honored Pitman with its Builder of the Year Award in 1988 and 1989. In 2001, he received the Hershel Trimm Builder of the Year Award from the HBAA.

CLIFF PITMAN

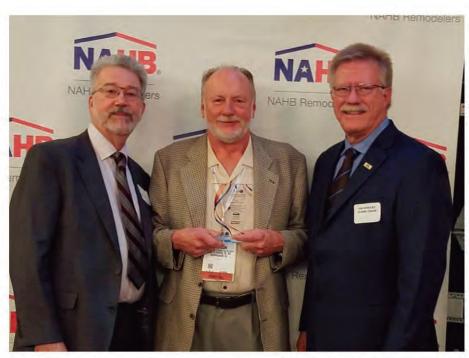


LOCAL H B ANEWS

DAVIS HONORED WITH NATIONAL AWARD

Wrendon Davis of Birmingham recently received the 2016 CADRE Outstanding Associate Member award from the National Association of Home Builders. Davis, owner of Davis Plumbing Company, is a longtime member of the Greater Birmingham Association of Home Builders and has been particularly involved with the GBAHB Remodelers Council. He was recognized for his many achievements, most notably his work with the initiation of a plumbers' education program in partnership with the Alabama Home Builders Foundation, the Alabama Plumbers and Gas Fitters Examining Board, and local businesses and school boards.

The CADREs (Council Awards for Demonstrating Remodeling Excellence) are presented annually to local Remodelers Councils and individuals whose work at the local level exemplifies the best practices of the remodeling industry.



Wrendon Davis (center) is presented with the 2016 CADRE for Outstanding Associate Member.



John Allen of Southern Construction & Design Inc. accepts the Service Business of the Year award from the Huntsville Madison County Chamber of Commerce.



Alana Parker of Rocket City Drywall & Supply, Inc. receives the Young Professional of the Year award from the Huntsville Madison County Chamber of Commerce.

HMCBA MEMBERS RECEIVE SMALL BUSINESS AWARDS

Two members of the Huntsville/Madison County Builders Association were recently honored with awards from the Huntsville Madison County Chamber of Commerce. The annual Small Business Awards honor the best of the best small business entrepreneurs, young professionals, non-profits, and executive leadership.

Alana Parker of Rocket City Drywall & Supply, Inc., was named the Young Professional of the Year, while Southern Construction & Design Inc. was named the Service Business of the Year.

GREATER BIRMINGHAM AHB BUILDS 13 HOUSES IN ONE WEEK

Members of the Greater Birmingham Association of Home Builders partnered once again with Habitat for Humanity Greater Birmingham for its annual Home Builders Blitz, in which new homes are constructed in just a week. This year's build saw the completion of 13 homes in the East Lake area of Birmingham.

At the dedication and key presentation ceremony, the builders turned over the keys to the new homeowners who had been selected through the Habitat Homeownership Program. GBAHB builders who participated in this year's project included AGH Homes Inc., Bluestone Building LLC, Compass Home Builders, Drake Homes,

Embassy Homes, Habitat for Humanity of Greater Birmingham, Harris Doyle Homes Inc., Lovette Construction, Murphy Home Builders LLC, Scotch Homes & Land Development Group Inc., Taylor Burton Company and J. Wright Building Company.

GREAT RELATIONSHIPS COME WITH GREAT BENEFITS.



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Jeep





HMCBA OFFERS CONSUMERS APP, OTHER NEW FEATURES FOR PARADE OF HOMES

The Huntsville/Madison County Builders Association introduced several new features to help consumers make the most out of their 2016 Parade of Homes experience.

The association debuted its new Parade App, Welcome Home Huntsville Madison County. The free app offered consumers information on all the entries, along with features such as the ability to mark favorite homes, take notes and leave feedback for builders, as well as view ratings, reviews and comments, route planning and much more.

The HMCBA redesigned its Parade of Homes website to offer many of the same features that were offered on the app. This year's Parade also offered an all-new full color professional magazine that included information about each entry, the Showcase Home, the Village, products and services and informative articles. These magazines were available at the HMCBA office and in each Parade entry.

Another new feature this year was the implementation of a ticketing system for the Parade. The tickets, which were free, were available on the

> The HMCBA's new app allowed consumers easier access to the homes featured in its 2016 Parade of Homes including its Showcase Home, which was built by Jimmy Bryan Construction.

HMCBA website, within the app and at each Parade entry. The use of the tickets helped track statistics for each entry and gather information about consumers who attended the Parade, information that will help with the HMCBA's plans for the 2017 Parade.



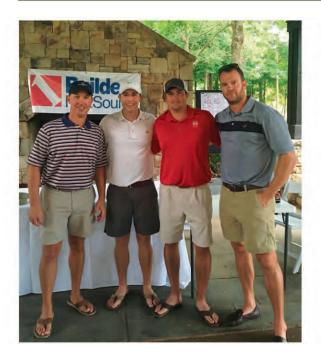
GBAHB OPENS DOORS FOR FALL COMMUNITY AND HOME TOUR

More than 50 homes and 12 communities were on display in the Greater Birmingham Association's 2016 Fall Community and Home Tour. The tour, which was free and open to the public, featured the GBAHB's Showcase Home and Ideal Home, both of which exhibited the latest in home technologies and amenities.

The GBAHB held a Kickoff Party at the Showcase Home in the Riverwoods community in Helena the night before the tour began. Members in attendance enjoyed dinner and drinks, and awards were presented to the best homes and communities as judged by builder members from other local associations who had taken the time to tour the homes the week prior.

> Prominence Builders was recognized at the GBAHB's Fall Community and Home Tour Kickoff Party for having constructed its 2016 Showcase Home, which was featured on the tour.





LEE COUNTY HBA RESURRECTS GOLF TOURNAMENT

For the first time in several years, the Lee County Home Builders Association held a golf tournament to help raise funds for the association's general fund budget. Thomas Cole chaired the event, which was held at Moore's Mill Country Club, and 19 teams participated. The team from Capital Brick had the first place gross score, while the Renasant Bank team had the first place net score, followed by the team from Alabama Power.

The team from Capital Brick-Steve Porter, Will Golden, Wes Parker and Will Herring-celebrates its win in the Lee County HBA golf tournament.



Tom Stokes of Truland Homes and the 2016 BCHBA President, Chris Farlow, present a check to Angie Michal, Executive Director of Under His Wings.

BALDWIN COUNTY HBA PRESENTS SHOWCASE HOME DONATIONS TO LOCAL CHARITY

The Baldwin County Home Builders Association recently presented a check to a local charity comprised of the donations received at its Showcase Home, which was built by Truland Homes and featured in the BCHBA's 2016 Parade of Homes. Each year a local charity is chosen by the BCHBA as the recipient of the donations made by the public when viewing its Showcase Home.

This year's recipient was Under His Wings, a Christ-centered home for troubled girls under the age of 19 that offers counseling for the child and family, educational support, and the opportunity to feel safe in a loving, home-like environment. They are currently located in Robertsdale and are planning to build a home in Spanish Fort.

CALHOUN COUNTY PWB HOSTS FIRST FUNDRAISING PROJECT

After resurrecting its Professional Women in Building (PWB) council earlier this year, members of the Home Builders Association of Greater Calhoun County were eager to participate in the council's first fundraising project, which benefited the Cheaha Regional Humane Society. The PWB members raised

over \$400 and collected enough donations to fill an SUV loaded with dog food, cat food and many other items on the shelter's wish list.

The PWB council is excited to be active again and the members are already looking forward to more community projects.



HBAGCC Executive Officer Jenny Phillips, PWB President Maegan Dunn and Paige Phillips present a check from the PWB to the manager of the Cheaha Regional Humane Society.



SHBA members take to the stage for the association's Lip Sync Draw Down.

SHOALS MEMBERS LIP SYNC FOR ABPAC

For its annual ABPAC fundraiser, the Shoals Home Builders Association held a Lip Sync Draw Down. Tickets to the event were \$100 each and included steak dinner for two and the chance to win a \$4,000 doorprize. Ticket holders were encouraged to perform in a Lip Sync competition to win one of the last five tickets drawn. In addition to the acts that were pre-planned, the audience was encouraged to participate in a spontaneous act for one of three songs - Johnny Cash's "Ring of Fire", Taylor Swift's "Shake It Off", and the Bee Gees' "Stayin' Alive".

There were also several games that members could play in order to win additional prizes. The event was a huge success with record participation and raised \$27,200 for ABPAC, more than \$10,000 above SHBA's 2016 ABPAC goal.

ATHENS/LIMESTONE HOLDS CLAY SHOOT FUNDRAISER

The Athens/Limestone County Home Builders Association recently held its annual clay shoot at the Limestone Hunting Preserve. With 19 four-member teams participating, the shoot, which was chaired by Keith Griffin, was a great success. Proceeds from the shoot went toward the ALCHBA's scholarship program, the association's new building and general administrative expenses.



Members of the Athens/Limestone HBA enjoy their annual clay shoot fundraiser.



HMCBA HONORS LONG-TIME BARRISTER AT GOLF TOURNAMENT

The Huntsville/Madison County Builders Association held its annual golf tournament honoring Charles G. (Gig) Robinson for his 27 years of service to the association as Barrister. The Gig Robinson Nail Drivers Open took place at the Gunters Landing Golf Course in Guntersville. Twenty-five teams spent a beautiful afternoon on this challenging course and by day's end there were two flights of winners. Teams sponsored by Bob Wallace Appliance and Huntsville Granite & Marble took first place while teams sponsored by Boral Building Products and Platinum Mortgage came in second.

Longtime HMCBA barrister Charles G. (Gig) Robinson (right) looks on as Tim Ryberg makes announcements at the golf tournament held in Robinson's honor.

BOOTH SALES UNDERWAY FOR HMCBA BUILDING, HOME & REMODELING SHOWSM

The Huntsville/Madison County Builders Association has opened booth sales to all HBAA members for its Annual Building, Home & Remodeling ShowSM, taking place March 4-6, 2017 at the Von Braun Center in Huntsville.

For more information about the show, contact Theresa Kennedy, Events Coordinator, at 256-536-2602, email Theresa@hmcba.org, or visit www. buildinghomeandremodelingshow.com.

BALDWIN COUNTY, METRO MOBILE MEET FOR ANNUAL "BATTLE OF THE BAY"

For the fifth year in a row, members of the Baldwin County Home Builders Association and the Home Builders Association of Metro Mobile met up for the "Battle of the Bay" bowling tournament. Held at Eastern Shore Lanes in Spanish Fort, the tournament combined fun, food and networking. A total of 24 teams (12 teams from each association) competed, with the team from Knockout Pest Control repeating as champions and earning the BCHBA another year of bragging rights.

The team from Knockout Pest Control accepts the Battle of the

Bay trophy on behalf of the BCHBA from its 2016 President,

Chris Farlow (far right).





GBAHB REMODELERS ENJOY SKEET SHOOT

Members of the Greater Birmingham Association of Home Builders enjoyed a day of shooting for its Remodelers Marksmanship Challenge. Held at CMP in Talladega, the shoot gave members the opportunity to participate in three different areas: pistols, clay and shotgun extravaganza. Awards were presented to both individual members and teams at the end of the day.

Members of the GBAHB Remodelers try their hand at skeet shooting during their Marksmanship Challenge.

It pays to be a member of the HBAA!



MEMBER REBATE PROGRAM

Exclusively for HBAA builder and remodeler members, our Member Rebate Program lets you earn money back on products you're probably already using on the jobsite. The program incudes rebates from manufacturers such as Carrier, ClosetMaid, Delta Faucets, Honeywell, Owens Corning, Velux, and many more.

There's no paperwork to keep track of--simply register online and then file online for your rebate quarterly.

To learn more and to sign up, visit www.hbarebates.com/hbaa.html.

GENERAL LIABILITY INSURANCE

Members of the Alabama Home
Builders Self Insurers Fund now have
access to General Liability insurance
from Atlas General Insurance Services.
Designed for homebuilders, remodelers,
general contractors and specialty trade
contractors, the program offers quality
coverage at competitive prices with no
restriction on subcontracted work.

To learn more or for a quote, contact your Fund workers' comp broker and ask for the HBAA-endorsed GL program.

BUILDERS RISK INSURANCE

The Home Builders Association
Builders Risk Program is available to
residential builders and remodelers who
are HBA members in good standing.
Coverage may be purchased through
appointed agencies who are also HBA
members.

For more information about the program, visit www.HBABuildersRisk.com or contact Helmut Mundt at 855-442-2467 or helmut@hmia.com.

M Home Builders Association of Alabama 1-800-745-4222 | www.HBAA.org





"We very specifically targeted millennials with this house"

Builder Bart Liddon knew that he was taking a risk with the home he entered in the Home Builders Association of Dothan & the Wiregrass Area's 2016 Parade of Homes.

"We very specifically targeted millennials with this house," said Liddon, owner of Bart Liddon Homes, LLC. "This is not a one-size-fits-all house."

The home was built in Dothan's Grove Park, a neighborhood that attracts many young families. The five bedroom, three bath home covers 2,900 square feet and is designed with flexibility and functionality at the forefront.

A "flex room" near the home's front entrance can serve as a den, home office, or guest suite, depending on the homeowners' needs. Nearby is a pocket office that can



(Left) Much to the builder's pleasant surprise, this home proved to be a hit not only with younger generations but with Baby Boomers as well.

(Below) Although shown as a home office, this "flex room" at the front of the house can also serve as a den, guest room or other room to fit the homeowners' needs.

(Opposite) Wainscoting and a shiplap tray ceiling add unexpected touches to the informal dining room adjacent to the kitchen.



double as a craft room, hobby space or exercise room. A mudroom incorporates benches and lockers with labels to help keep everyone's shoes, coats and bags organized and out of the way.

Rather than the typical formal dining room at the front of the house, the layout features a large, informal dining area at the back of the house just off the kitchen. The dining room showcases five-foot wainscoting and a shiplap tray ceiling. The kitchen itself includes Shaker-style cabinets, a walk-in pantry and a large island that can also serve as a breakfast table.

Connected to the kitchen is the great room with an impressive cathedral ceiling and exposed truss beams that extend the entire length of the room. The living space expands to the outdoors as well with 8-foot triple French doors opening onto a vaultedceilinged screened-in back porch that features a fireplace and wiring for home entertainment.

While playrooms are often built over garages, this home's playroom is connected to the upstairs bedrooms for added convenience. The children's bedrooms include plenty of storage in their own walk-in closets. The master suite has its own sitting area and a spainspired master bath, with a soaking tub, large curbless shower with frameless glass, and a double-bowl vanity with a center linen tower.

"When you target something so specifically and use trendy materials and designs, you wonder if it's going to sell," said Liddon. "You're appealing more to a specialized market rather than mass market."

The gamble paid off. The home did indeed sell just before the Parade, to a young couple with three children—the exact demographics for which the home had been designed.

To Liddon's surprise, the home was not only a hit with his target audience, but with the Baby Boomer generation as well.

"It turns out that millennials and Baby Boomers have a lot in common with what they want in a house," said Liddon.



According to Liddon, older generations who toured the home during the Parade loved its openness and informality, as well as the outdoor living components. As a result, he is now working on a smaller home with a similar design concept for a widow who's a Baby Boomer.

"That's the great thing about a Parade of Homes," said Liddon. "You get instant feedback from hundreds of people in person and on the spot. And they told us that we pushed all the right buttons with this one. I think the open plan, informal interior design, low maintenance construction and so on are the future of housing not only for millennials but really across all generations."

ABOUT THE BUILDER:

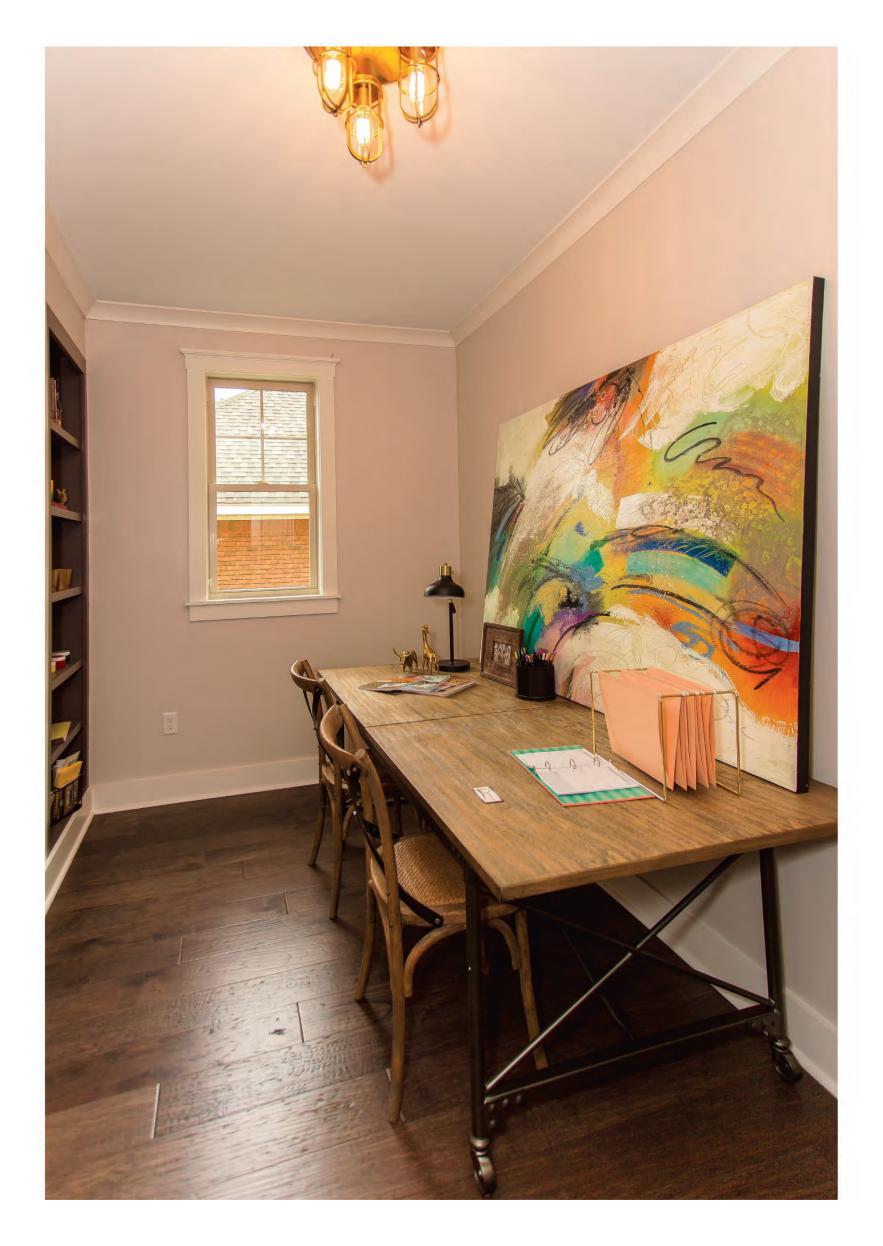
Bart Liddon, a Dothan native, graduated from the University of Alabama and received his master's degree in City Planning from Georgia Tech. He began building homes in 1976. A member of the Home Builders Association of Dothan & the Wiregrass Area, he has served multiple terms as its President and has been named its Builder of the Year three times. He does both custom and spec building in the Dothan area as Bart Liddon Homes, LLC.



(Top) The great room shows off the cathedral ceiling with exposed truss beams that run the length of the room.

(Bottom) With an outdoor fireplace and wiring for home entertainment, the screened porch is a perfect spot for enjoying cool nights.

(Opposite) A pocket office doubles as a craft or hobby room with built-in storage for supplies.



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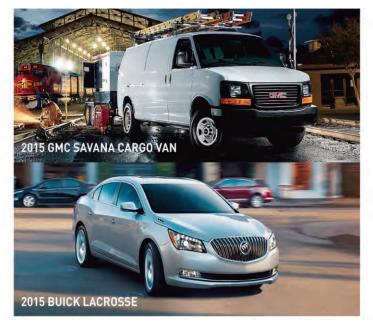
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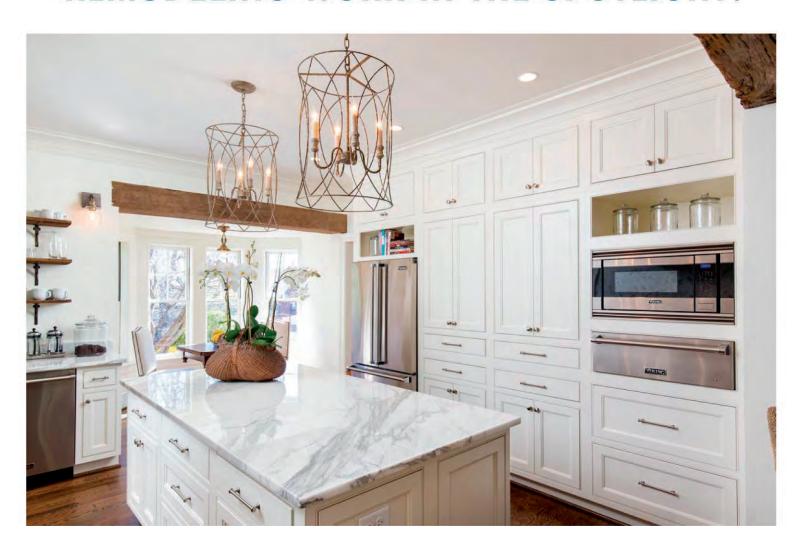






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2017 International Builders Show, Orlando (Visit www.buildersshow.com for details)

JANUARY 16, 2017



Registrations due for 2017 Alabama Remodeling Excellence Awards competition (Visit www.RemodelAlabama.com for details)

FEBRUARY 21-22, 2017



2017 HBAA Winter Meeting (Embassy Suites, Montgomery)

FEBRUARY 21, 2017



2017 HBAA Legislative Reception (Alabama Department of Archives and History, Montgomery)

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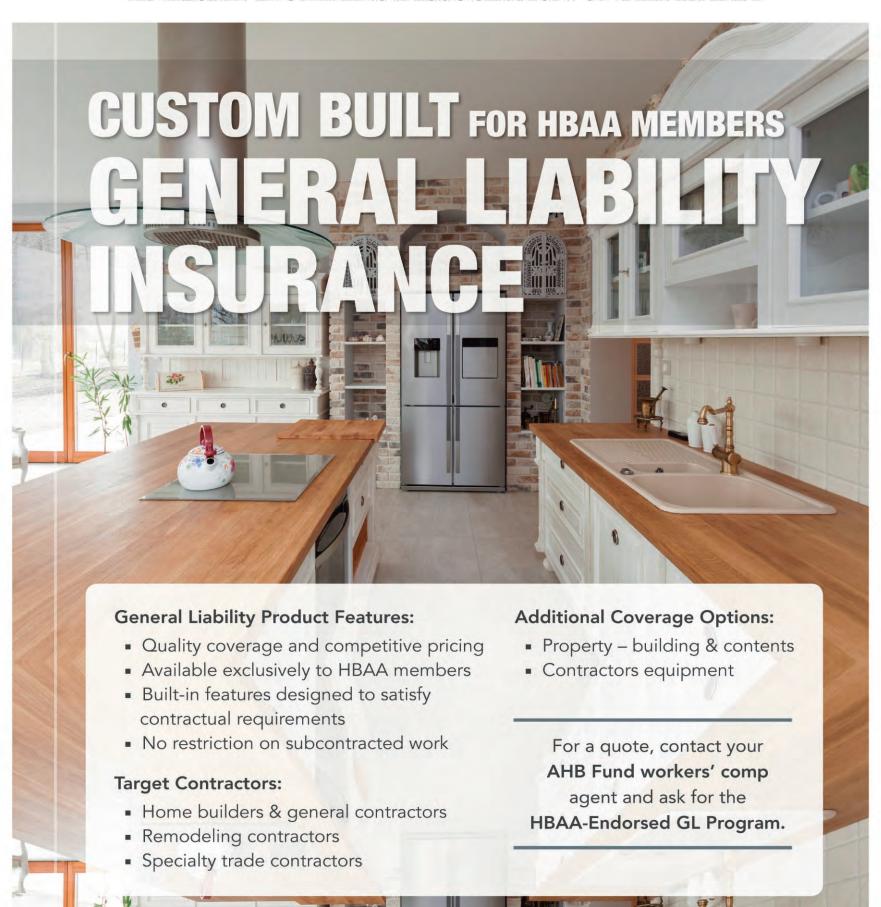
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